## Quality, Affordable Healthcare Products <br> Since 1887

## J.P. Morgan Healthcare Conference

January 7th, 2013


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## Portfolio of Leading Store Brands \& Generics

FY2012 Portfolio by Sales (\$3.17B)



[^0]Store Brand Growth
International Growth

## 2013 Growth Drivers

~\$190M New Product Revenue; >60 New Products

Focused on Both Organic and Inorganic Growth* FY2005 as the base year

## Organic \& Inorganic Sales



## 7 Year Organic CAGR of 9\%

7 Year Inorganic CAGR of 44\%

One of the World's Leading Pharmaceutical Manufacturers


## Leveraging the Perrigo Advantage

## Annual Revenue \& Adj. Operating Margin

in millions



## The Magic of Store Brands...

Nicorette

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| $\$ 57.27$ | Cost to Retailer | $\$ 23.50$ |  |
| $\$ 71.59$ | Retail Selling Price | $\$ 52.99$ |  |
| $\$ 14.32$ | \$ Profit | $\$ 29.49$ |  |
| $20 \%$ | \% Profit | $56 \%$ |  |
|  |  |  |  |
|  | Consumer Savings | $26 \%$ |  |

Big Dollar Profits and Margin for Retailers

Reason for Large Investments by Retailers in Store Brands



是雨Power of Perrigo - New Product Launches

Cetirizine


With over 7 OTC approvals, Perrigo has 80\% Store Brand Market Share



Omeprazole



Store Brand MiraLax®


With 5 OTC approvals, Perrigo has $\mathbf{> 8 5 \%}$ Store Brand Market Share


## Store Brand Volume Penetration



Store brand Omeprazole increased to 40\% penetration

Store brand Fexofenadine increased to 37\% penetration

## Fexofenadine Launch Program



## Store Brand Allegra ${ }^{\circledR}$ - The Switch From Rx to OTC

We expect the switch of Allegra ${ }^{\circledR}$ from Rx to OTC will increase the size of the category, while having minimal impact to other NSA products

## Every major NSA switch increased the OTC <br> Allergy market over 50\%!

## OTC \$ Market

Fexofenadine

## Loratadine

Remaining Allergy

| 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

- Fexofenadine to contribute near 70\% of incremental dollars to the OTC Allergy market
- When Loratadine launched in 2003, nearly $97 \%$ of the dollars were incremental to the OTC market \& Cetirizine brought over 84\%

Consumer Healthcare Growth - FY13 \& Beyond
Publicly disclosed products

Across ALL segments, we expect to launch >60 new products, resulting in ~\$190M of revenue in FY 2013

## Potential Rx to OTC switches

- \$10B in branded sales potential over the next 5 years


| Consumer Healthcare FY13 Pipeline Highlights | Branded Sales (\$M) |
| :--- | ---: |
| SB versions of Mucinex® Family of Products | $>\$ 300$ |
| SB version of Mucinex ${ }^{\circledR}$ 600mg | $\$ 135$ |
| SB version of Delsym $®$ Suspension | $\$ 100$ |
| SB version of Allegra® D12 | $\$ 50$ |
| SB version of Nicorette $®$ Mini Lozenge | $\$ 30$ |



## OTC Potential Future Product Pipeline

| Future <br> Pipeline |  | Brand Sales <br> $\mathbf{( \$ B )}$ |
| :--- | :--- | ---: |
| Nexium ® | Esomeprazole (Rx) | $\$$ |
| Protonix ® | Pantoprazole (Rx) | 7.6 |
| Aciphex ® | Rabeprazole (Rx) | 3.2 |
| Mucinex $®$ <br> Family | Guaifenesin RS, D, RS D, RS DM, <br> MAX, MAX DM | 1.1 |
| Clarinex ® | Desloratadine (Rx) | 0.7 |
| Voltaren ® | Diclofenac Topical Gel | 0.3 |
| Advil ® LG | lbuprofen LG | 0.2 |
| Allegra ® D 12 | Fexofenadine D12 (Rx) | 0.2 |
| Allegra ®D 24 | Fexofenadine D24 (Rx) | 0.1 |
| Zegerid ® | Omeprazole Sodium Bicarbonate | 0.1 |
| Total |  | $\mathbf{\$}$ |


| Potential Switch <br> Products/Categories | Brand Sales <br> $\mathbf{( \$ B )}$ |
| :--- | ---: |
| Statins | $\$$ |
| Singulair ® | 17.0 |
| Prostate | 5.3 |
| Cox-2 Inhibitors | 3.6 |
| Erectile Dysfunction | 3.5 |
| Nasal Allergy | 2.9 |
| Overactive Bladder | 2.5 |
| Migraine | 2.2 |
| Omega-3 Fish Oils | 1.7 |
| Ophthalmic-Allergy/Dry Eye | 1.6 |
| Acne | 1.3 |
| Total | $\mathbf{0}$ |

## \$73B in Potential Switch Product Categories

## Excluding \$42B on Slide 15



Patches, \$1,506

Vitamin D -
Dermatologics, \$1,573 Diuretics, \$1,725


Topical steroids $-\longrightarrow$ Corticoids, \$2,092 Movement Disorders, \$2,311

Urinary Tract Antispasmodic, \$2,723.

Antihyperlipidemic Agents, \$2,812 Musculoskeletal Bisphosphonate, \$3,405

Beta Agonists, \$3,476
Antifungals, \$3,619


Opportunities to Expand our Business Through Adjacent Categories (\$B)


## Strategic Transaction Rationale

## Strategic Fit

- Attractive portfolio of leading Pet Care Flea \& Tick and supplement products
- Adds adjacent category with $\sim \$ 140 \mathrm{M}$ in annual sales and platform for future growth
- Ability to leverage distribution and add products into established Store Brand infrastructure


## Financially Attractive

- \$0.10 accretive to adjusted EPS in FY 2013
- Accretive to GAAP EPS in FY 2013
- ROIC accretive in FY 2014



## Sergeant's Pet Care Overview

Headquartered in Omaha, Nebraska and established in 1868, Sergeant's is a leading provider of Pet Care products

Flea \& Tick, together with Health \& Well Being products represent more than $75 \%$ of sales

Products sold into various retail channels, including grocery, pet specialty, dollar mass and club, as well as vet clinics; key brands include:

- Sergeant's (grocery, mass, dollar and drug channel)
- Sentry (pet specialty channel)

Employs approximately 230 people with manufacturing facilities in Omaha, Nebraska and Kansas City, Kansas


## Perrigo Diabetes Care - Win - Win - Win

## \$4.5B Diabetes Care Retail Sales Market




Partnership with AgaMatrix to supply SB market with BGM testing supplies enabled us to target >65\% or \$3B of the Diabetes Care Retail Segment

## We are now the first COMPANY to have a presence in $100 \%$ or $\$ 4.5 \mathrm{~B}$ of the Store Brand Diabetes Care Retail Segment

No other NB or SB offers the entire Diabetes Care product line today

Comprehensive, customized marketing initiatives to grow our Diabetes Care business, specifically targeting insulin users

- Placing our meters in the hands of insulin using patients
- Hypoglycemia, made with Dex4® fast acting glucose, marketing campaign focusing on taking market share from candy cola \& juice categories


## Nutritionals - Includes VMS* and Infant Formula

Leveraging the Perrigo Advantage



## Nutritionals Growth - FY13 \& Beyond

Publicly disclosed products

## Plastic Infant Formula Tub

- Upgrade to national brand style package
- Improved usage experience for parents
- Quality designed into manufacturing process
- Faster line speed increases plant capacity



## Chinese Formulas

- Stage 3 with higher DHA
- Stage 4
- Prenatal / Mothers formula
- Ultra-Premium Stage 1, 2 \& 3


Perrigol25
Quality, Affordable Healthcare Products

## Rx - Extended Topicals \& Specialty Generics

in millions

## Annual Revenue \& Adj. Operating Margin




## Rx Growth - FY13 \& Beyond

Publicly disclosed products

## 35 ANDAs Pending FDA approval

- ANDAs represent $\$ 4 \mathrm{~B}$ in branded sales
- 6 confirmed first-to-file ANDAs
- Additional 3 FTF ANDAs have final approval with later certain launch dates


## 6 Paragraph IV litigations

- Repaglinide Tablets (Prandin®)
- Acetaminophen IV (Ofirmev®)
- Azelastine (Astepro®)
- Acetylcysteine EDTA-containing Injection (Acetadote®)
- Acetylcysteine EDTA-free Injection (Acetadote®)
- Albuterol HFA Inhaler (Proair®)


## 4 projects in clinical studies




## Rx Growth - Leadership Position in Generic Foams

Publicly disclosed products

## Cobrek acquisition solidifies leadership position in topical foam-based technology

- 4 FDA approved topical foam-based products plus an additional ANDA for a topical generic product
- All cash transaction for approximately $\$ 45$ million
- Expected to be approximately $\$ 0.01$ accretive to GAAP and $\$ 0.04$ accretive to adjusted EPS in fiscal year 2013
- Immediately accretive to ROIC hurdles




## Annual Revenue \& Adj. Operating Margin



New Products
Vertically Integrated Products


## Perrigo FY13 Updated Segment Guidance*

|  | FY 2013 Guidance 8/16/12 Conference Call | Updated FY 2013 <br> Guidance <br> 11/7/12 Conference <br> Call |
| :---: | :---: | :---: |
| CONSUMER HEALTHCARE <br> Revenue Growth YoY <br> Adjusted Gross Margin \% <br> Adjusted Operating Margin \% | $\begin{aligned} & 10 \%-14 \% \\ & 30 \%-35 \% \\ & 16 \%-21 \% \end{aligned}$ | $\begin{aligned} & 16 \%-20 \% \\ & 32 \%-36 \% \\ & 17 \%-21 \% \end{aligned}$ |
| NUTRITIONALS <br> Revenue Growth YoY <br> Adjusted Gross Margin \% Adjusted Operating Margin \% | $\begin{aligned} & 8 \%-12 \% \\ & 27 \%-32 \% \\ & 12 \%-17 \% \end{aligned}$ | $\begin{aligned} & \text { 8\%-12\% } \\ & 27 \%-32 \% \\ & 12 \%-17 \% \end{aligned}$ |
| RX PHARMACEUTICALS <br> Revenue Growth YoY Adjusted Gross Margin \% Adjusted Operating Margin \% | $\begin{aligned} & 15 \%-19 \% \\ & 54 \%-59 \% \\ & 42 \%-48 \% \end{aligned}$ | $\begin{aligned} & 15 \%-19 \% \\ & 54 \%-59 \% \\ & 42 \%-48 \% \end{aligned}$ |
| API <br> Revenue Growth YoY <br> Adjusted Gross Margin \% <br> Adjusted Operating Margin \% | $\begin{gathered} 0 \%-4 \% \\ 47 \%-52 \% \\ 27 \%-32 \% \end{gathered}$ | $\begin{gathered} 0 \%-4 \% \\ 47 \%-52 \% \\ 27 \%-32 \% \end{gathered}$ |

## Perrigo FY13 Updated Consolidated \& EPS Guidance*



Legend:
YoY = Year over Year
R\&D = Research \& Development Expense DSG\&A = Distribution, Selling, General \& Administrative Expense
CAPEX = Capital Expenditures

## Appendix

## Contacts:

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## Consolidated

Net sales
Reported gross profit
Deal-related amortization ${ }^{(3)}$
mpairment of fixed assets
impairment of intangible asset
Inventory step-ups
Adjusted gross profit
Adjusted gross profit \%
Reported selling expenses
Deal-related amortization ${ }^{(3)}$
Adjusted selling expenses
Reported general and administration expenses
Acquisition-related costs
Deal-related amortization ${ }^{(3)}$
Impairment of note receivable
Loss on asset exchange
Adjusted general and administration expenses
Reported operating income
Acquisition-related costs
Deal-related amortization ${ }^{(3)}$
mpairment of note receivable
mpairment of fixed assets
Impairment of intangible asset
Inventory step-ups
Loss on asset exchange
Restructuring charges
Net charge associated with acquired R\&D and proceeds from sale of IPR\&D projects Earnings associated with sale of pipeline development projects
Write-offs of in-process R\&D
Adjusted operating income
Adjusted operating income \%
Reported income from continuing operation
Acquisition-related costs ${ }^{(1)}$
Deal-related amortization ${ }^{(1,3)}$
mpairment of fixed assets ${ }^{(1)}$
mpairment of intangible asset ${ }^{(1)}$
Impairment of note receivable ${ }^{(1)}$
Inventory step-ups ${ }^{(1)}$
nvestment impairment ${ }^{(2)}$
Loss on asset exchange ${ }^{(2)}$
Restructuring charges ${ }^{(1)}$
Net charge associated with acquired R\&D and proceeds from sale of IPR\&D projects ${ }^{(1)}$
Earnings associated with sale of pipeline development projects ${ }^{\text {(1) }}$
Write-offs of in-process R\&D ${ }^{(1)}$
Adjusted income from continuing operations

Diluted earnings per share from continuing operations
Reported
Adjusted
Diluted weighted average shares outstanding
(1) Net of taxes
(2) Not taxaffected
(3) Amortization of acquired intangible assets related to business combinations and asset acquisitions

Table I PERRIGO COMPANY RECONCILIATION OF NON-GAAP MEASURES (in thousands, except per share amounts) (unaudited)

Table II

## Consumer Healthcare

## Net sales

Reported operating income
Deal-related amortization ${ }^{(1)}$
Impairment of note receivable
Impairment of fixed assets
Inventory step-ups
Loss on asset exchange
Restructuring charges
Adjusted operating income
Adjusted operating income \%

## Rx Pharmaceuticals

Net sales
Reported operating income
Deal-related amortization ${ }^{(1)}$
Impairment of intangible asset
Inventory step-ups
Acquisition-related costs
Net charge associated with acquired R\&D and proceeds from sale of IPR\&D projects Earnings associated with sale of pipeline development projects
Write-offs of in-process R\&D
Adjusted operating income
Adjusted operating income \%

## API

Net sales

Reported gross profit
Deal-related amortization ${ }^{(1)}$
Adjusted gross profit
Adjusted gross profit \%
Reported operating income
Deal-related amortization ${ }^{(1)}$
Restructuring charges
Adjusted operating income
Adjusted operating income \%

(1) Amortization of acquired intangible assets related to business combinations and asset acquisitions

## Consolidated

Reported consolidated gross margin range
Deal-related amortization ${ }^{(1)}$
Adjusted consolidated gross margin range
Reported distribution, sales, general and administrative expense as \% of net sales
Deal-related amortization ${ }^{(1)}$
Adjusted distribution, sales, general and administrative expense as \% of net sales

Reported consolidated operating margin range
Deal-related amortization ${ }^{(1)}$
Adjusted consolidated operating margin range

## Consumer Healthcare

Reported gross margin range
Deal-related amortization ${ }^{(1)}$
Adjusted gross margin range
Reported operating margin range
Deal-related amortization ${ }^{(1)}$
Adjusted operating margin range
(1) Amortization of acquired intangible assets related to business combinations and asset acquisitions

## Fiscal 2013 Guidance

| $34.5 \%-38.5 \%$ |
| :---: |
| $1.5 \%$ |
| $36 \%-40 \%$ |
| $13.1 \%$ |
| $-0.6 \%$ |
| $12.5 \%$ |
| $17.9 \%-21.9 \%$ |
| $2.1 \%$ |
| $20 \%-24 \%$ |
| $29.8 \%-34.8 \%$ |
| $0.2 \%$ |
| $30 \%-35 \%$ |


| $34.5 \%-38.5 \%$ |
| :---: |
| $1.5 \%$ |
| $36 \%-40 \%$ |
| $13.1 \%$ |
| $-0.6 \%$ |
| $12.5 \%$ |
| $17.9 \%-21.9 \%$ |
| $2.1 \%$ |
| $20 \%-24 \%$ |
| $29.8 \%-34.8 \%$ |
| $0.2 \%$ |
| $30 \%-35 \%$ |


| $34.5 \%-38.5 \%$ |
| :---: |
| $1.5 \%$ |
| $36 \%-40 \%$ |
| $13.1 \%$ |
| $-0.6 \%$ |
| $12.5 \%$ |
| $17.9 \%-21.9 \%$ |
| $2.1 \%$ |
| $20 \%-24 \%$ |
| $29.8 \%-34.8 \%$ |
| $0.2 \%$ |
| $30 \%-35 \%$ |



# Table IV 

|  | Fiscal Year |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 |  | 2010 |  | 2011 |  | 2012 |  |
| Net cash from operating activities | \$ | 239,757 | \$ | 332,363 | \$ | 373,961 | \$ | 513,376 |
| Changes in operating assets and liabilities, net of asset and business acquisitions and disposition |  | 12,091 |  | $(19,226)$ |  | 12,760 |  | 51,849 |
| Other non-cash expenses |  | $(35,018)$ |  | $(15,234)$ |  | 55,417 |  | $(28,289)$ |
| Interest expense, net |  | 26,995 |  | 28,415 |  | 42,312 |  | 60,736 |
| Income tax expense |  | 63,452 |  | 84,215 |  | 109,996 |  | 119,015 |
| EBITDA | \$ | 307,277 | \$ | 410,533 | \$ | 594,446 | \$ | 716,687 |

Total debt, including current maturities
\$ 1,369,325
Debt to EBITDA

Full Year
Fiscal 2013 Guidance

## FY13 reported diluted EPS

Deal-related amortization ${ }^{(1)}$ \$4.71-\$4.91
0.62

Charge associated with inventory step-up
0.11

Charges associated with acquisition costs FY13 adjusted diluted EPS
0.01
\$5.45-\$5.65

FY12 reported diluted EPS from continuing operations
Deal-related amortization ${ }^{(1)}$
Fiscal 2012*

$$
0.523
$$

Charge associated with inventory step-up
\$4.18

Charges associated with acquisition-related and severance costs 0.181

Charges associated with restructuring 0.062

Net charge associated with acquired R\&D and proceeds from sale of IPR\&D projects
Earnings associated with sale of pipeline development projects 0.012

FY12 adjusted diluted EPS from continuing operations

| $(0.026)$ |
| ---: |
| $\$ 4.99$ |

(1) Amortization of acquired intangible assets related to business combinations and asset acquisitions
*All information based on continuing operations.


[^0]:    4 Year
    Revenue CAGR of $16 \%$

    4 Year
    Adjusted
    Operating Income CAGR of $30 \%$

    4 Year Operating Cash Flow CAGR of 19\%

