



QUALITY, AFFORDABLE HEALTHCARE PRODUCTS

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# Introduction

# Joseph C. Papa – Chairman & CEO

#### Introduction

**Five Strategic Pillars Growth & Achievements Since 2009 Continued Global Growth and Expansion Growth + Differentiation** 

Today's Agenda

**Fiscal 2012 Outlook** 



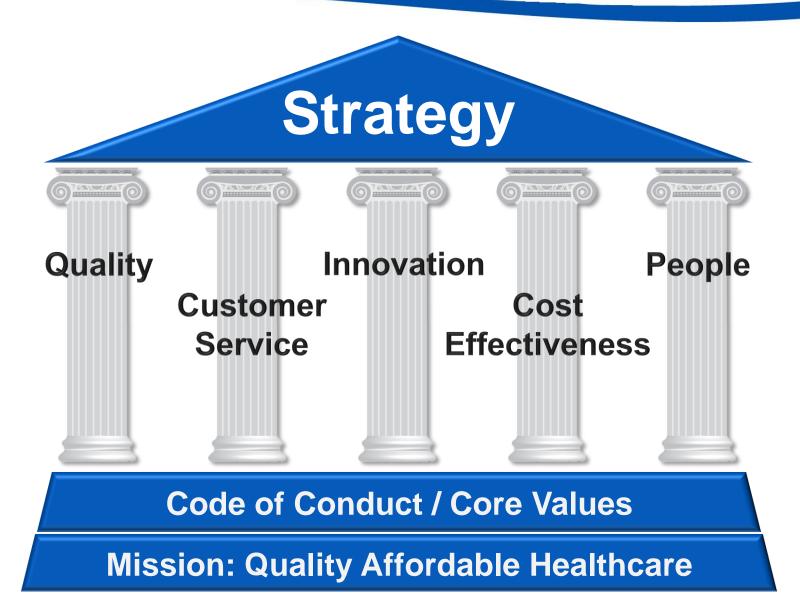
#### A 125 Year Journey of Growth, Execution & Continuous Improvement



QUALITY, AFFORDABLE HEALTHCARE PRODUCTS



# **Perrigo's Five Strategic Pillars**





#### **Growth & Achievements Since 2009**



#### **Growth & Achievements Since 2009**

# **Strengthened leadership position in Consumer Healthcare business**

- Best-in-class new product development / launches
  - Numerous paragraph IV challenges
  - 13 ANDAs currently filed and pending approval
  - Launched ~4 products per month in FY11
- Global expansion Acquired Orion (AUS)
- Aggressive OUS registration of products in the E.U.

# Continued diversification of consolidated operations with addition of Nutritionals segment

- Acquired PBM infant formula business/PL market share growth
- VMS (vitamins, minerals and supplements) category stabilization



#### **Growth & Achievements Since 2009**

#### **Expanded U.S. Rx segment**

- Acquired Paddock Labs
- Acquired products with high barriers to entry
- Grew ORx opportunity to >\$40M in sales in FY11

#### Margin improvement in API segment

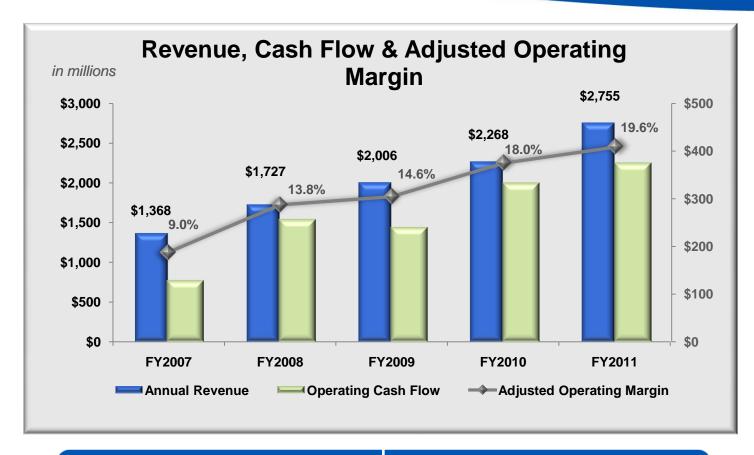
- Adjusted gross margin increase of ~680BP from 38.7% in FY09 to 45.5% in FY11
- Adjusted operating margin expansion of ~1,050BP from 15.4% in FY09 to 25.9% in FY11

#### Divested non-strategic / non-core assets

- Israel Consumer Products
- German API facility



## **Key Financial Performance**



4 Year Revenue CAGR of 19%

4 Year
Adjusted
Operating
Income CAGR
of 45%

4 Year
Operating
Cash Flow
CAGR of 30%

Store Brand Growth

2011 Growth Drivers

\$192M New Product Revenue;
>50 New Products

Acquisitions

Rx Performance



# **OTC Potential Future Product Pipeline**

Future		Brand	Potential Switch	Bra	nd Sales
Pipeline		s (\$B)	Products/Categories		(\$B)
Nexium ®	Esomeprazole (Rx)	\$ 8.5	Statins	\$	17.0
Protonix ®	Pantoprazole (Rx)	3.2	Singulair ®		4.8
Prevacid ®	Lansoprazole	2.8	Prostate		3.6
Aciphex ®	Rabeprazole (Rx)	1.4	Cox-2 Inhibitors		3.5
Allegra ®	Fexofenadine IR (Rx)	1.2	Erectile Dysfunction		2.9
Allegra ® D 12	Fexofenadine D12 (Rx)	0.3	Nasal Allergy		2.5
Advil ® LG	Ibuprofen LG	0.3	Overactive Bladder		2.2
Clarinex ®	Desloratadine (Rx)	0.3	Omega-3 Fish Oils		1.6
Allegra ® D 24	Fexofenadine D24 (Rx)	0.2	Ophthalmic-Allergy/Dry Eye		1.3
Mucinex ® RS	Guaifenesin 600MG ER	0.2	Acne		0.6
Alli ®	Weight Loss	0.2	Migraine		0.6
Voltaren ®	Diclofenac Topical Gel	0.2	Total	\$	40.6
Delsym ®	Dextromethorphan ER Suspension	0.1			
Total	<del>-</del>	\$ 18.7			



# **Long-Term Growth Opportunities**

#### Additional Adjacent Categories ~\$7.6B

- Opthalmic \$2.5B
- Wound care \$2.1B
- Additional diabetes categories \$2.0B
- Adult nutrition \$0.7B
- Pet care \$0.3B

**Geographic Expansion** 



#### **Fiscal 2012 Outlook**



#### **Consumer Healthcare**

- Fexofenadine Off to a strong launch
- Lansoprazole, Guaifenesin, Minoxidil Foam, Fexofenadine D12 On plan to launch
- SB market share gains



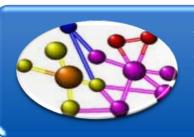
#### **Nutritionals**

- Increase distribution in China
- Price optimization & SB market share gains
- All Whey Partial Hydrolyzed



#### **Rx Pharmaceuticals**

- Clindamycin Phosphate / Benzoyl Peroxide and Levocetirizine launches
- Triamcinolone Nasal Spray Off to strong launch
- Paddock



#### **API**

- Six new product launches
- Cost management

## Journey of Growth, Execution & Continuous Improvement

Solidify Store Brand market leadership/market share gains

New product launches – our best pipeline ever

**Expand into additional adjacent categories** 

Expand geographically into China, Europe and Latin America

**Build Rx critical mass / Integrate Paddock Labs** 

**Vertical integration – API and other finished dosage forms** 



# **Agenda**

CHC Business Review	Jeff Needham, Executive VP, GM Consumer Healthcare		
Nutritional Business Review	Scott Jamison, Executive VP, GM Nutritionals		
Rx Business Review	Sharon Kochan, Executive VP, GM Rx Pharmaceuticals		
API Business Review	Rafi Lebel, Executive VP and President, Perrigo Israel		
Break with Q&A			
Global Operations Review	John Hendrickson, Executive VP, Global Operations and Supply Chain		
Finance Review	Judy Brown, Executive VP and CFO		
Wrap-up and Q&A			





# **Consumer Healthcare Segment**

# Jeff Needham – EVP & GM Consumer Healthcare

## **Journey of Growth, Execution & Continuous Improvement**

Continue growth in consumer acceptance of store brands' value and quality = growing market share

Perrigo continues to win share of store brands with the "Perrigo Advantage"

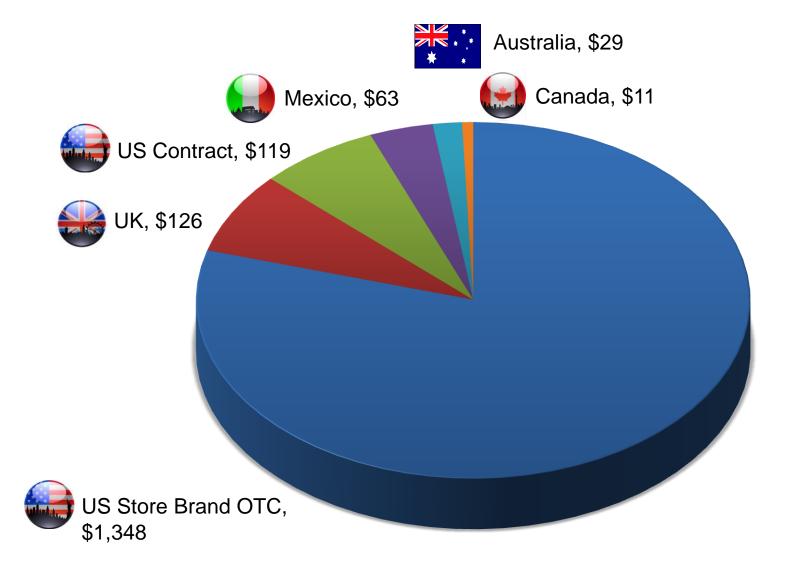
Strong new product pipeline will continue to fuel growth

Additional opportunities to expand into adjacent categories

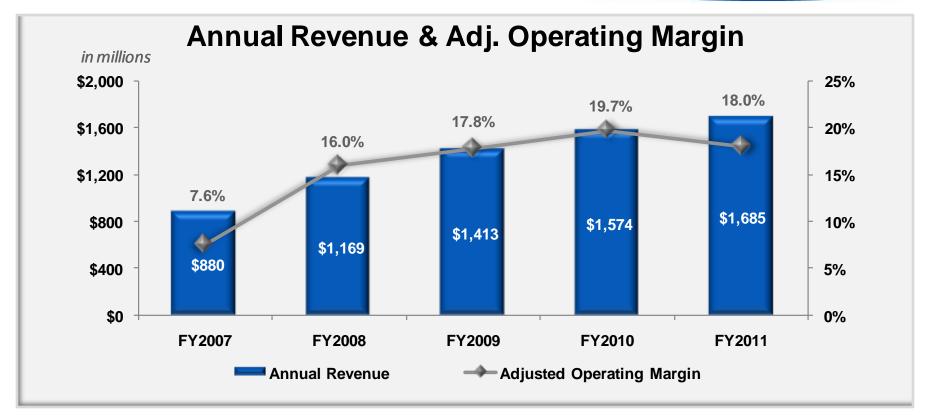
Continued growth of our CHC global footprint



#### Perrigo's \$1.7B Global Consumer Healthcare Business Competes in 6 Markets



#### Consumer Healthcare Segment\* Leveraging the Perrigo Advantage



#### **Key Growth Drivers**

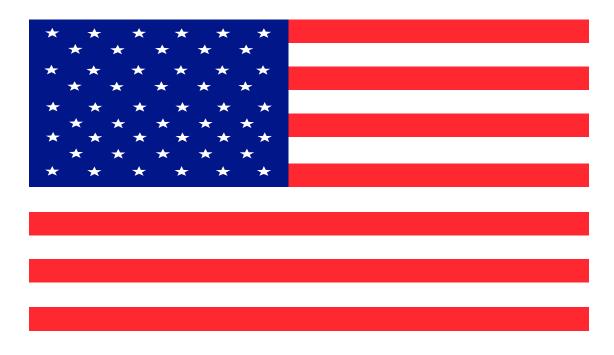
- **Growing consumer acceptance of store** brands
- **Competitor manufacturing issues**
- **New Product Launches** 

  - Rx to OTC switches

- 15 ANDAs in pipeline
- International growth Entered Australia in Q3 FY'10



# **United States**



# Perrigo's U.S. Store Brand (SB) OTC Business

Compete across 15 OTC product categories totaling \$31.0B in annual retail sales

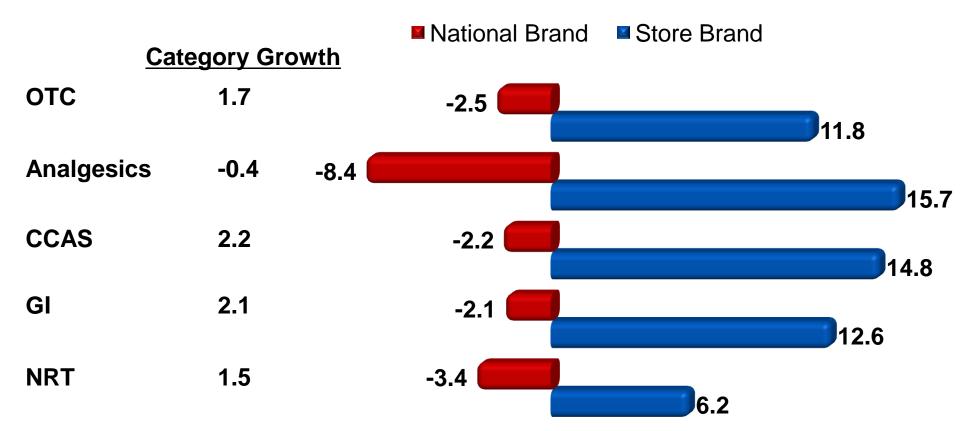
We supply 360 product formulas and 7,200 SKUs to over 40 U.S. SB customers





## SB OTCs Continues its Growth in the U.S. Marketplace

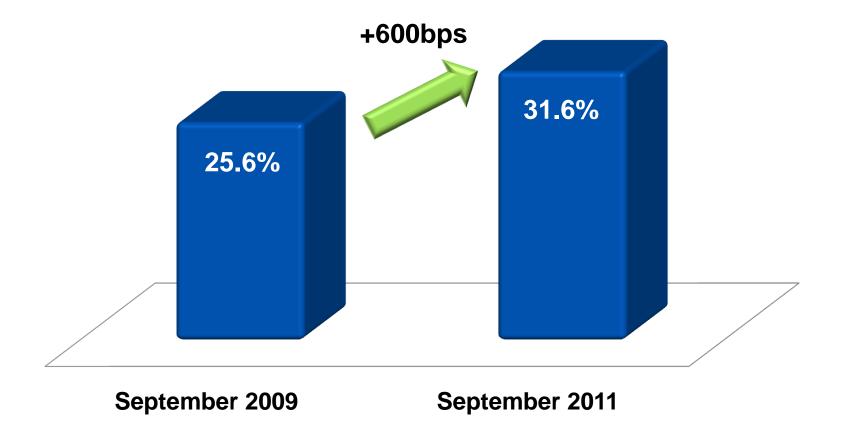






#### OTC SB Share has Grown to ~32%

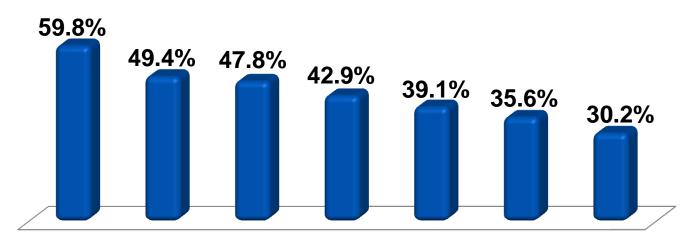
#### **Store Brand OTC Dollar Share**





#### **SB Market Share in First Year of Launch**

#### <u>Store Brand Volume Share – At 12 Month Mark</u>



WET CHERTY LOZENDE CONTRICTE CENTIZITE TOMIC PEC 3350 PEC 3350 Orneptazole Officer PM Miconazole Ovulle Ovul











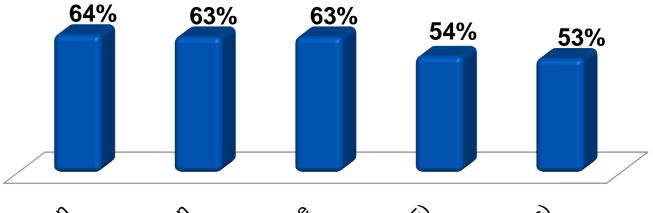






# SB's have Significant Share in Established OTC Products

#### Store Brand Volume Share – Established OTC <u>Products</u>



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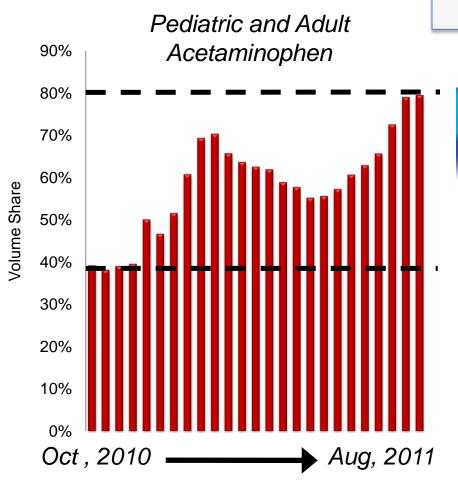




#### SB APAP Share has Doubled since McNeil Recalls

#### Perrigo "Hold The Gains" Objectives:

- Plan-o-gram/Distribution Recommendations
- Consumer/Physician Education
- Aggressive Promotion





# The Perrigo Advantage....

# SB Marketing in the U.S. A Case Study...







# **Objectives for Success:**

Be first SB to market

Obtain 40% SB share within one year of launch

Promote at launch and monthly throughout first year

Product & price offering is the most attractive option in the marketplace

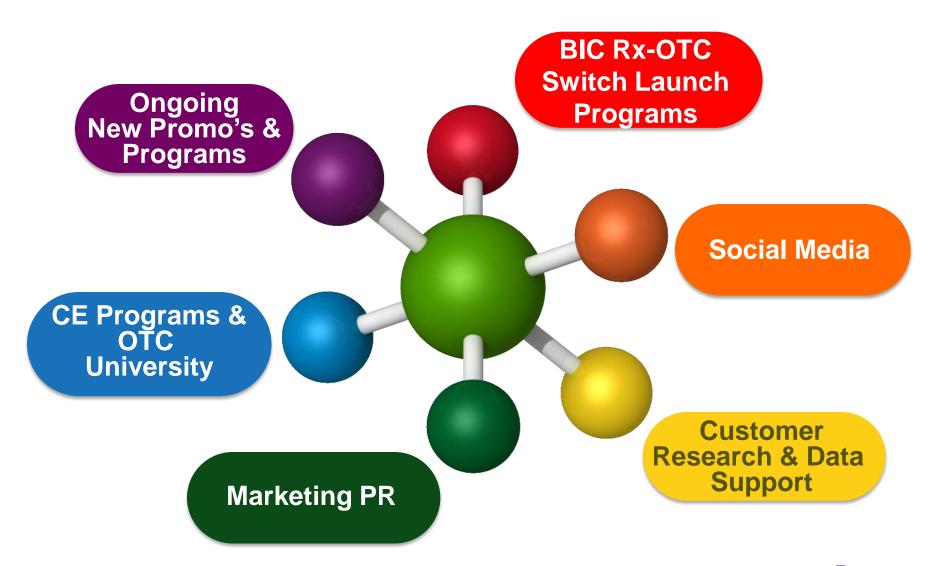




- Before Miralax® was made available OTC in Fall 2006, it was the #1 Prescribed Rx
   Laxative
- Miralax® was a \$145M FDM brand, prior to SB launch



# **Six Elements of the Perrigo Advantage Programs**





# **Best In Class Programs**



















Catalina



# **CE Programs & OTC University**

#### **CE Programs**

- Continuing Education credits for Pharmacist
- 3 Modules: Value of SB, Gluten Free and Vitamin Finder
- Customized programs can be developed





### **OTC University**

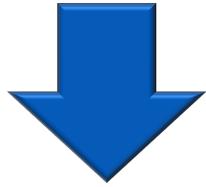
 Mission: Provide a greater knowledge base of the OTC manufacturing environment by creating an understanding of the processes involved from raw ingredients to finished goods



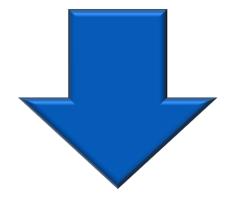
# **On-Going New Programs & Promotional Support**







- Exclusive partnership with Kraft®
- Crystal Light® pouches for use with ClearLax™



Exclusive Perrigo program, Gluten Free option on OTC products



## **Summary of Success – Results**

First to market with launch on day one of "Generic" OTC market formation

Full retail launch with promotions



Achieved nearly 100% share of SB business with 4 competitive approvals

SB share grew to 40% in first 12 months

SB business grew to an approximate <u>\$80M</u> retail brand





**Highlights of ANDA Pipeline Continues to be Rich** 



# Over \$ 17B Pipeline

As valued by branded Rx or national brand OTC sales

	National Brand	Brand Sales	<u>L</u>	
allegra: fexofenadine HCl	Allegra 60mg	\$	100	1200 m
Zantac	Zantac 150 - Cool Mint	\$	36	1200
Nicorette  Note policies gan, day - adjuncting of  Gum	Nicorette - Cinnamon	\$	41	600
allegra* fexofenadine HCl	Allegra D12	\$	147	1200 mg
Mucinex  ON the guarantees are reduced and apple table to expect or ARANT	Mucinex Reg	\$	142	9
Claritin.D.22	Claritin D12	\$	100	
Rogaine	Rogaine Men - Foam	\$	59	(
Delsym	Delsym Suspension	\$	171	(leroc
Mucinex DM 600 ng pullenesia and 30 ng destrandropian Ble estanded-related biliger tables EXPECTIONANT - COUGH SUPPRESSANT	Mucinex Reg DM	\$	136	ADI

	National Brand	Brand Sales	•
Mucinex DN 1200 mg gaailenesia fi 60 mg dostramethorghan 1901 extended-release bi-layer tablets	Mucinex Max DM	\$	157
MucineX  Total page activated related to blank to be shared to be shar	Mucinex Max	\$	88
Mucinex D 600 mg guardenesin & 60 mg praedeepherine HCI extended-release bi-layer tablets	Mucinex Reg D	\$	105
Mucinex D 1200 ng paalfonesin & 120 ng pasedosphedras RCI extended-release bi-lapur tablets	Mucinex Max D	\$	62
LANSOPRAZOLE HELP PREVENT THE ACID	Prevacid	\$	223
CLARINEX* TABLETS (desloratadine) 5 mg	Clarinex	\$	238
allegra* fexofenadine HCl	Allegra Suspension	\$	50
XYZAL* (levocetirizine dihydrochloride) tablets	Xyzal	\$	245
ADVANCED MEDICINE FOR PA	Advil LG	\$	233

	National Brand	Brane Sales	_
Advil  Congestion Relief	Advil PE	\$	49
Claritin Divisions	Claritin LG	\$	59
NICODERM CQ	Nicoderm Patch	\$	96
Orlistat 60mg Capsules Weight Loss Aid	Alli	\$	74
Nicorette  nicoline polocrilex lozenge, 4mg	Commit - Mini	\$	30
Nicorette Gum	Nicorette - White Ice Mint	\$	53
ZYRTEC LIQUID GELS	Zyrtec LG	\$	87
Nexium。 (esomeprazole magnesium)	Nexium	\$ 8	3,402
allegra* fexofenadine HCl	Allegra D24	\$	70

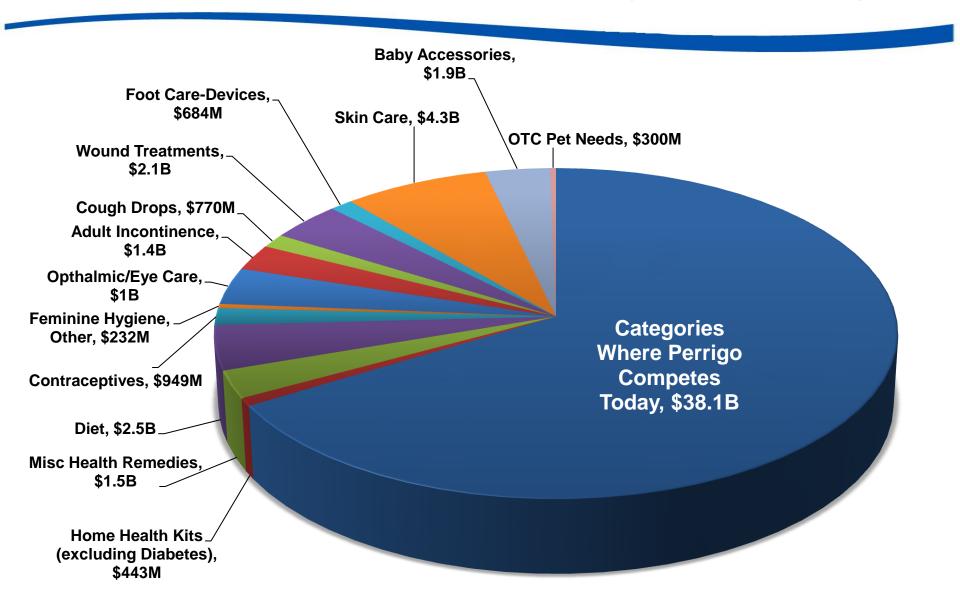


# **OTC Potential Future Product Pipeline**

Potential Switch Products/Categories	Brand Sales (\$B)
Statins	\$ 17.0
Singulair ®	4.8
Prostate	3.6
Cox-2 Inhibitors	3.5
Erectile Dysfunction	2.9
Nasal Allergy	2.5
Overactive Bladder	2.2
Omega-3 Fish Oils	1.6
Ophthalmic-Allergy/Dry Eye	1.3
Acne	0.6
Migraine	0.6
Total	\$ 40.6



#### **Opportunities to Expand our Business Through Adjacent Categories**

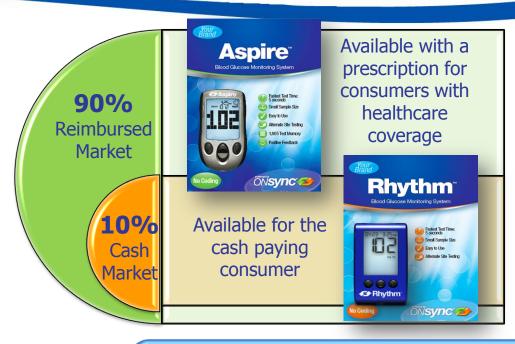




### **Diabetes Care Update**

Announced our AgaMatrix partnership in February 2011

Continue to broaden our distribution focusing on the reimbursed market with retailers nationwide





Switch to ONsync. You can't afford not to.

Launching the ONsync™ ingredient branding marketing campaign in January 2012 highlighting Perrigo's "Superior Technology, Serious Savings"

Leveraging our existing portfolio of "Diabetes Friendly" products as well as expanding our Diabetes Care portfolio

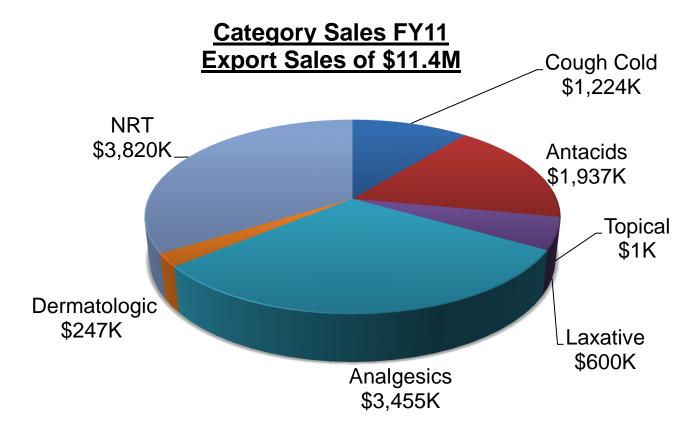
# Canada



### **Canada CHC Business**

# Our \$11M Canadian OTC Drug business is managed and exported from Perrigo's U.S. facilities

- Canada sales are OTC consumer sales covering all key categories
- Canada product portfolio contains over 60 licenses
- 3 new ANDS products in development for FY12/13





### **Canada CHC – Growth Strategies & Opportunities**

First to market on key ANDS – comingle with U.S. investments where possible

**Grow key OTC categories with innovation and new products** 

Partner with retailers to drive store brand share

**Target Stores launching – CY2013** 

Develop contract sales relationships with brand leaders

Capitalize on the increased SB business breadth with Perrigo's Nutritionals Segment (PBM)



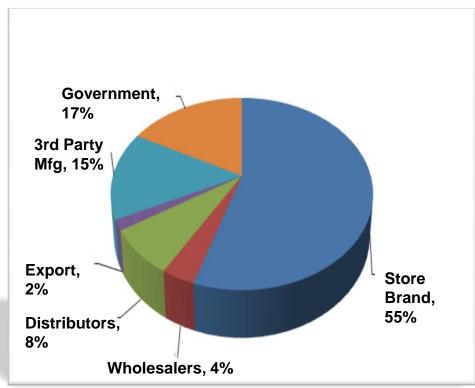
# **Mexico**



# **Perrigo Mexico**

# A leader in SB and Rx drugs to retailers, distributors, government and branded customers





# **Perrigo Mexico**

# Our \$63M Mexico business is a combination of OTC and SB Rx products/categories





### **Perrigo Mexico**

### We have a broad customer base across our business segments

#### Retailers























VICMA













benavides.

fasa



















Member's Mark-

























Pharma Cientific

S.A. de C.V.



# Perrigo Mexico Growth Strategies include:

### **Growth through new products**

- Internal development
- External partners

### **Grow our contract manufacturing base**

Increase production support for Perrigo U.S. and other CHC markets

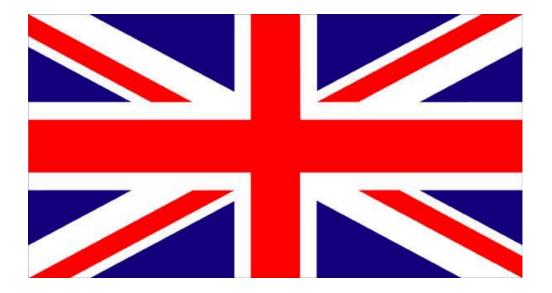
### **Expand our business categories 'foot print'**

Organically and through acquisition

**Geographic expansion to Central and South American** markets



# UK



# Perrigo UK

### The UK leader in SB OTC Medicines



**Total revenue = \$126M** 

**SB OTC = 78%** 

Contract Manufacturing = 22%



### **Perrigo UK**

#### **In-country manufacturing** in Devon - SW England





















**Supply products** across OTC product categories

#### **Commercial Headquarters** in South Yorkshire





**Our UK customer** base includes all major UK retailers and a number of **branded OTC** marketers across **Europe** 



# Perrigo UK Growth Strategies include:



# Geographic expansion to the broader European marketplace

- Registration of Perrigo products in select markets
- Ongoing investigation of prospective acquisitions
- Out-licensing to national brand partners
- Potential for strategic alliance with international partner

#### **Product diversification**

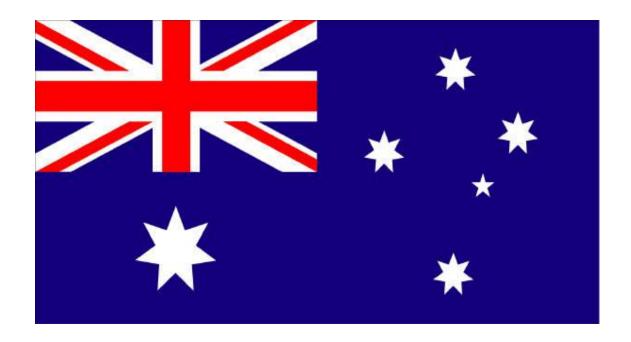
Infant formula opportunity to expand SB business

### Continue to grow our UK base

- Win with new products
- Continue growth of SB OTC market share
- Strategic partnerships to grow contract business



# **Australia**



### Perrigo Australia



Perrigo Australia is headquartered in Perth, Western Australia with a sales/marketing office on the East coast.



### **Perrigo Australia**



Perrigo Australia has a heritage as a leading supplier of Rx and specialty products to the Australia hospital channel

Perrigo is at the forefront of developing a store brand/value brand consumer healthcare business in Australia and New Zealand

Segment	Sales (\$MM)
Domestic AUS Hospital	\$20.7
Contract and Export	\$3.5
Consumer Health	<u>\$4.2</u>
Total	\$28.4



### **Australia – Key Segment Summary**

### **Domestic AUS Hospital**

- Sales predominantly made into the Hospital channel (public and private)
  - Antiseptics/Disinfectants
  - Specialty Hospital Products
  - Rx Products

# Domestic AUS contract manufacturing of branded products for domestic AUS customers

Hormone Creams, etc.

### **Export opportunities**

- Sales of select products from Orion portfolio into export markets in the Australasian region
  - New Zealand, Singapore, Malaysia, Hong Kong and UAE

#### **Consumer health**

- Private Label and Value Brand model similar to the U.S. sold through the Pharmacy and Grocery Channel
- Selective supply of product to multinationals contract supply for their branded portfolios



# **Broadening Australian Customer Base**

# mediHEALTH





your pharmacy



chemplus



• COLOUR-FREE • TASTE-FREE • GRIT-FREE











# Perrigo Australia – Growth Strategy/Opportunities

### **Expand and grow our domestic AUS Hospital business**

- Expand product offering to include more generic Rx products from Perrigo's global product offerings
- Expand product offering in area of Invitro Fertilization
- Continue to expand disinfectant/antiseptic portfolio

#### **Domestic AUS contract**

Secure additional high value contract manufacturing opportunities

### **Export opportunities**

 More aggressively leverage Orion's broad product offering into our existing and new Australasian markets

# Capitalize on significant growth potential of our consumer health business

- Expansion of current product portfolio leveraging Perrigo's global product offerings OTC, nutritional and Infant Milk Formula in particular
- Aggressive launch plan for new Store Brand customers in Australia/NZ



### **Key Strategic Opportunity – Expansion of Global Footprint**

#### **Entered Australia in March 2010**

#### Have identified highest priority markets/regions

- Continental European markets
- Brazil/South America





- Central/Latin America markets
- China





### Developing both 'organic' and 'inorganic' market development strategies

- Developing strategy and actions to grow from current international "bases"
  - UK → Europe
  - Mexico → Central & S. America
  - Australia → Australasian markets
- Continuing to look for strategic international partnership opportunities





### **Journey of Growth, Execution & Continuous Improvement**

Continue growth in consumer acceptance of store brands' value and quality = growing market share

Perrigo continues to win share of store brands with the "Perrigo Advantage"

Strong new product pipeline will continue to fuel growth

Additional opportunities to expand into adjacent categories

**Continued Growth of our CHC global footprint** 





# **Nutritionals Segment**

# Scott Jamison - EVP & GM Nutritionals

### **Journey of Growth, Execution & Continuous Improvement**

Continue growth in consumer acceptance of store brands' value and quality = growing market share

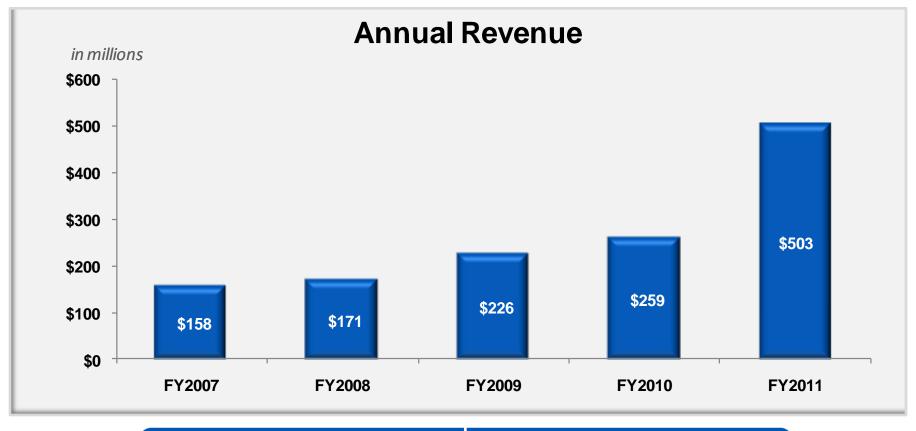
Strong new product pipeline will continue to fuel growth

Additional opportunities to expand our presence in the store in continuing growth through adjacent categories

**Continued Growth of our Nutritional global footprint** 



### **Nutritionals – Includes VMS\* and Infant Formula**





# A Company Built on a Compelling Value Proposition

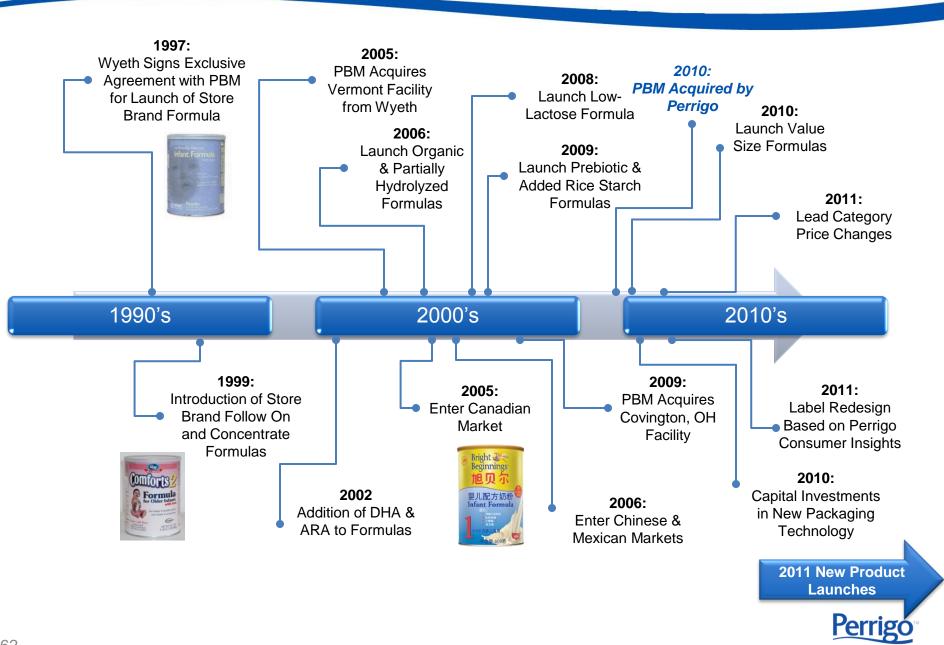
### Perrigo Nutrition provides high-quality, national brandequivalent products at competitive prices

Approximately 2x higher margins at retail

#### Average Retail Price Retailer Gross Margin \$21 to \$24 \$2 to \$3 Consumers save 2x to 3x Higher \$8 to \$10 **Gross Margins Than National Brands** \$13 to \$14 < \$1 Enfamil Enfamil **National Brand Store Brand Store Brand National Brand**



### The History of Store Brand Formulas



### Track Record of Success that Enhances the Perrigo Growth Trajectory





### **Core Product Depth – Develop Wide Variety of Quality Formulas**



#### **R&D:** Comprehensive Product Development Capability

- Track record of leading the market and "fast following"
- 1/10<sup>th</sup> Scale Pilot Plant enables us to move quickly from concept to commercialization



#### Manufacturing: 1 of Only 4 FDA Approved Manufacturers

- Flexible manufacturing to deliver unique formulations in customized packaging
- Sophisticated technology infrastructure including SAP, EDI, RFID, Electronic Dashboards, Webcams



# **Regulatory:** Excellent Relationship with Global Health Agencies (FDA, Health Canada, etc.)

- Hosted US FDA & Health Canada for visits in addition to mandatory annual audits
- Multiple clinical studies conducted with leading universities



#### Quality: A Perfect Fit with Perrigo's Global Quality Standard

- Maintaining validations & certifications: such as ISO 9001:2008, SQF 2000 Level 3, cGMP, Organic, Kosher, Halal
- Consistently delivering a user friendly product (reconstitution, flavor, visual appearance)



### **Customer Customization**

Across North America, Perrigo Nutrition has distributed private label infant formula products to more than 30,000 retail locations in the US, Canada and Mexico





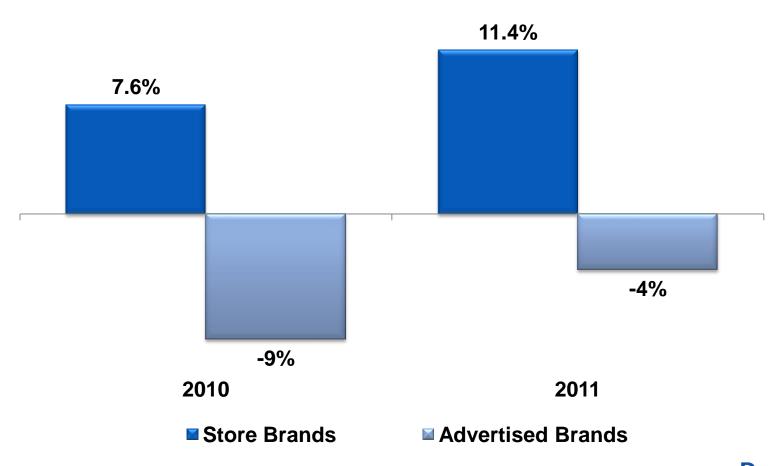


# U.S. INFANT FORMULA CATEGORY OVERVIEW



### Perrigo Nutrition is Competing and Winning in a Highly Competitive Category

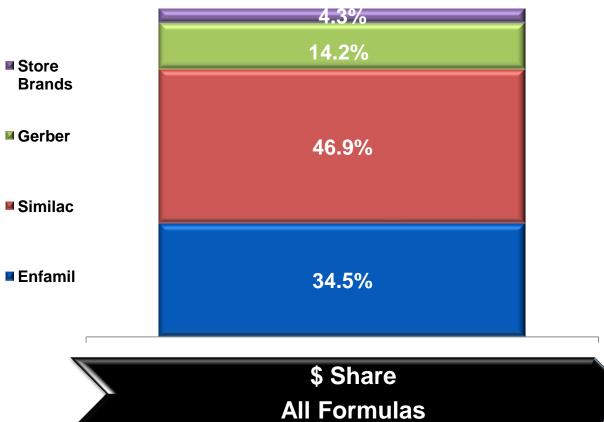
# FDMx Infant Formula Category Dollar % Chg vs. Year Ago





### Three Ways to Look at U.S. Market Share

#### **Infant Formula Category Brand Share FDMx Latest 52wks**



**Tremendous** potential exists for SB formulas to grow in the U.S. market

**Removing WIC** influence, SB market is ~8.6%



### **Investing in Demand Generation**

# The Infant Formula Category is Fundamentally Unique

- Every Year: 4M Babies in the U.S.
- Every Day: 11,000 New Moms
- Consumer Usage: <12 Months

# **Robust Marketing Programs** to Educate New Moms

- At Shelf
- In Print
- Online
- Through HCP's









## Marketing Programs Will Drive Growth in the U.S.

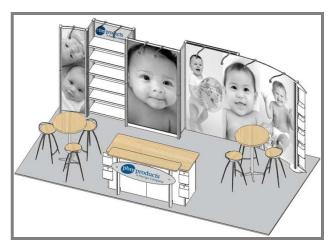
#### **Direct to Consumer**

- Breaking New Parent's Choice<sup>™</sup> Print Campaign this Fall
- Updating Web Sites and Integrating Electronic Couponing

#### **Health Care Professionals**

 Expanded Presence at HCP Trade Shows including American Academy of Pediatrics (AAP), National Association of Pediatric Nurse Practitioners (NAPNAP)







# PRODUCT INNOVATION TO FUEL CONTINUED GROWTH

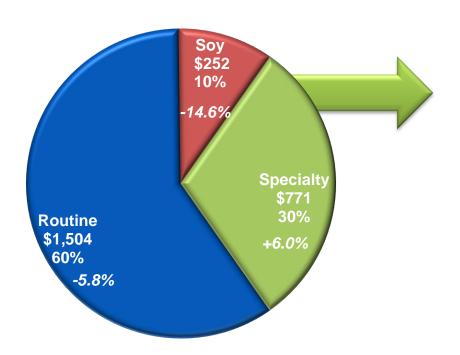


### **Growing in the Specialty Infant Formula Market**

Part Hydr

Sales of Routine Milk-Based Formulas & Soy-Based Formulas are Declining, But Specialty Formulas are Up

# U.S. FDMx Infant Formula Market \$M Sales by Type





Milk-based protein, but with the carbohydrate lactose removed for babies with lactose sensitivity

+10.8%

Easy to digest, partially broken down proteins for babies with fussiness or gas

Ext Hydr \$163 -1.5%

Extensively broken down proteins for babies with colic due to milk protein allergy

Toddler \$75 -6.3%

Extra calcium and nutrition for babies and toddlers 9 months and up

Rice \$64 -17.1%

Added Rice Starch for babies who spit up frequently or to help baby sleep through the night

Premi \$57 +0.3%

Calorie and nutrient dense for low birth weight or undersized babies

Organic \$15 -28.9%

Meets USDA Organic standards. No antibiotics, added growth hormones or pesticides



### **Robust New Product Pipeline – North American & International Markets**





# of Projects in Each Stage of Development



# **Key Recent New Product Launches (Post Acquisition)**

Advantage

#### **Newborn Powder**

- \$25 to \$30MM Segment (Non-WIC)
- Compare to Enfamil Premium<sup>®</sup> Newborn
- Targets Moms with Babies 0 to 3 Months
- Helps Meet the requirements of Vitamin D for Newborns

#### Advantage® Ready to Feed

- \$139MM Segment
- Similac® Re-Closable Bottles Dominate with Approximately 80% Share
- PBM's 8oz Re-Closable Bottles are Convenient and Nipple Ready

#### Advantage® +Lutein Powder

- \$70MM Segment (Non-WIC)
- Compare to Similac® Advance®

#### **NeoCare™** Powder

- \$57MM Segment
- Calories Dense For Low Birth Weight Babies

#### **Walmart Canada Lactose Free**



Parent's Choice<sup>™</sup> Label

#### **Costco Canada Formula**

- Powder and Ready to Feed
- Kirkland Signature<sup>®</sup> Label

#### **Walmart & Target Foods**

- Stage 1 Cereals
- Yogurt Bites
- Little Munchers®
- Little Wheels<sup>®</sup>
- Cereal Bars

#### Sam's Club Simply Right™

- Formerly Member's Mark<sup>®</sup> Label
- Added Sensitivity® as Third Formula to **Product Line**





# **Infant Formula Product Pipeline**

### Hypoallergenic

- \$163M Extensively Hydrolyzed Segment (including WIC)
- Compare to Nutramigen® & Alimentum
- Average Retail Price of \$25 to \$30 per LB

#### **Comfort Care**

- \$55M Segment (Non-WIC)
- Compare to Gerber® Gentle
- FDA Recently Granted Gerber® the First Ever Qualified Health Claim in Infant Nutrition

#### Core Formula Upgrades

- Soy +Prebiotic (Compare to Isomil®)
- Organic +Prebiotic (Compare to Similac®)
- Dual Prebiotic (Compare to Enfamil®)

#### **Unique Formulations**

- Ultra-Kosher
- Organic Low Lactose

#### China

- 4th Age
- Organic Stage 1, 2, 3

#### Canada

- Probiotic (Compare to Nestle®)
- Prebiotic
- 100% Partially Hydrolyzed Whey (Compare to Nestle®)

#### Global

- Codex Stage 1, 2 & 3 w/ Prebiotics
- · Amino Acid Based
- Extensively Hydrolyzed with DHA

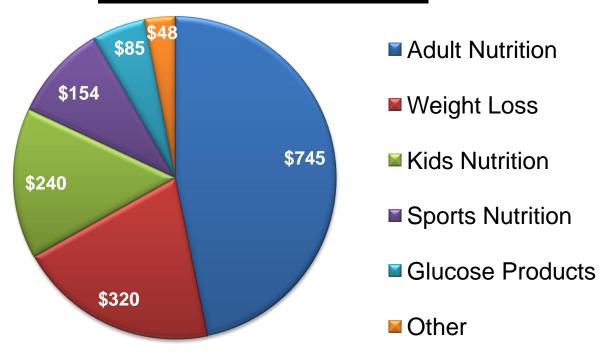
#### **Perrigo Affiliate Markets**

- United Kingdom
- Australia
- Israel



# **Adjacent Retail Categories**

# Ready to Drink Nutritional Market \$1.6B, +4% vs. Year Ago



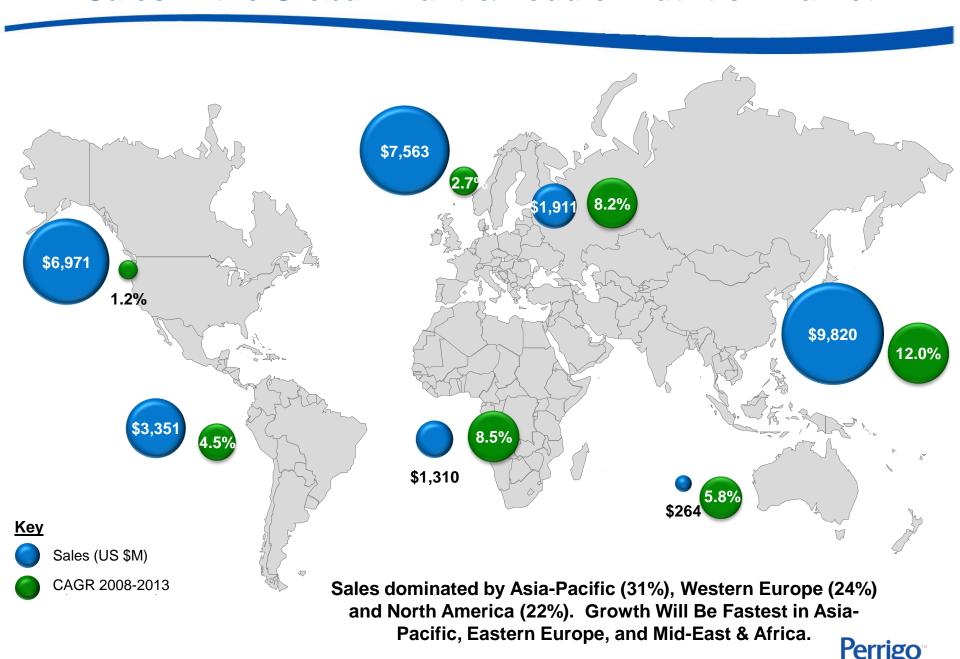
National Brand Examples	
Ensure <sup>®</sup>	
Slim Fast <sup>®</sup> , Special K <sup>®</sup> , Atkins <sup>®</sup>	
PediaSure®	
Muscle Milk®, EAS®	
Glucerna®, Boost®	



# GROWING OUR GLOBAL FOOTPRINT

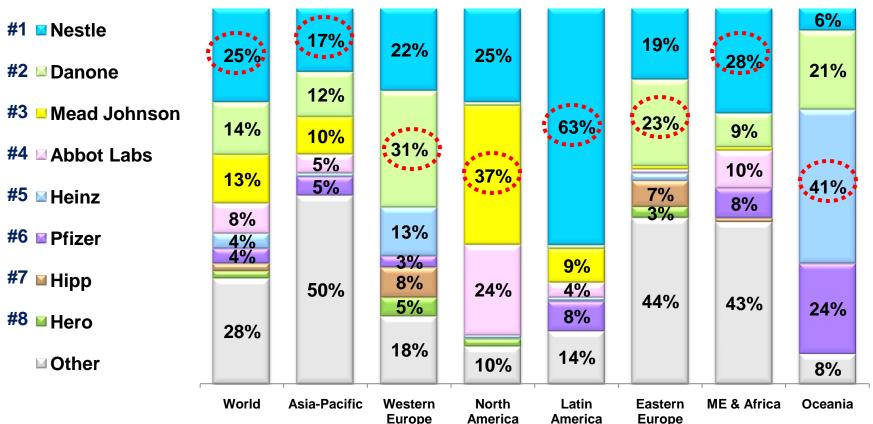


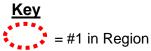
### Sales in the Global Infant & Toddler Nutrition Market



## **Competitive Landscape**

#### Manufacturer Market Share – World & By Region





Nestle is the Leading Brand Globally With Strength in Latin and North America;
Danone is #1 in the Large Western Europe and #2 in Asia-Pacific; Mead Johnson is
Strongest in North America; Regional Players Control a Large Share of the
Developing World

Quality, Affordable Healthcare Products

#### **PBM In China**

# **History**

# **Strategy**

#### In Market Since 2006

- · Sales, Marketing and Distribution Office
- 100+ Employees
- Only U.S. Manufactured Product in China

#### **Private Label Supplier to Walmart**

Parent's Choice<sup>™</sup> Label

# Also Selling PBM's Bright Beginnings® Brand

 Available at 2,000+ Mom & Baby Stores in Tier 1 & Tier 2 Cities

#### **Growth Strategy**

Includes Organic and Inorganic Options

#### **Private Label**

- Hypermarkets
- Supermarkets
- Mom & Baby Stores

# **Contract Manufacturing – Partner** brands

Strong Consumer Brand Companies

#### **Inorganic Options**

- Joint Venture
- Acquisition of Domestic IMF Player









# **Journey of Growth, Execution & Continuous Improvement**

Continue growth in consumer acceptance of store brands' value and quality = growing market share

Strong new product pipeline will continue to fuel growth

Additional opportunities to expand our presence in the store in continuing growth through adjacent categories

**Continued Growth of our Nutritional global footprint** 



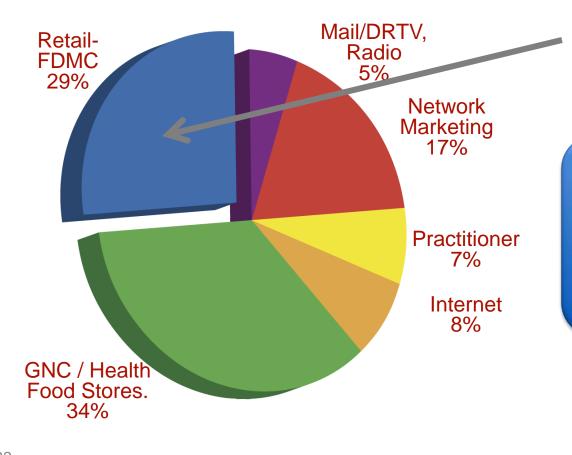
# **PERRIGO VITAMINS**



# The U.S. Vitamin, Mineral, & Supplement Category

The total supplement category, all channels, is \$28.2B

Food, Drug, Mass and Club is 29% or \$8.2B



# Within FDMC, Store Brand has a 27% dollar share

- Total category sales all channels is up 4% in 2011
- Food, Drug, Mass and Club is up +6.8% in 2011
- Store Brand VMS up +8.7%



#### **The Vitamin Consumer**

#### The age wave in the U.S. will propel future growth



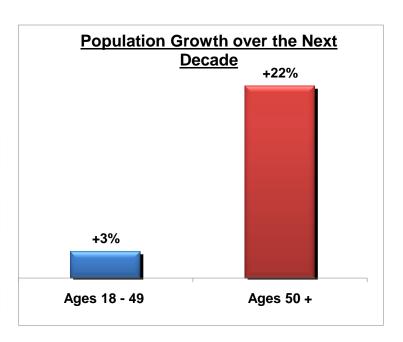
Women make up 79% of purchases

64% of consumers are age 45+

Income levels skew towards the higher end

**Higher Levels of Education** 

# Nutrition's Core Demographic is Only Getting Larger





# **Higher Profit New VMS Products are a focus in FY12**

Our new 4X Probiotic is forecast to sell \$10M in FY12

Compare to Align'
Digestive Care Supplement

4 strains of natural,
beneficial bacteria

Naturally:

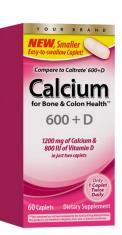
Helps to support & maintain a
healthy digestive system'
Promotes gastrointestinal health'
Promotes digestive system balance'
Supports a healthy
Immune system'
Userae' nieuse pludaly our
Jeneral togic probables
from stonuch adds

4 Week Supply
Dietary Supplement

Compare to Procter & Gamble Align We have achieved broad distribution in food, drug, mass and club

It is outselling Align in both units and dollars at leading retailers













# **Rx Pharmaceuticals Segment**

# Sharon Kochan – EVP & GM Rx Pharmaceuticals

# **Journey of Growth, Execution & Continuous Improvement**

Robust historical results – strong demand for our products

Strong volume dynamics in the general generics market – extended topical market provides for various opportunities

Long term focus on extended topicals – leadership role

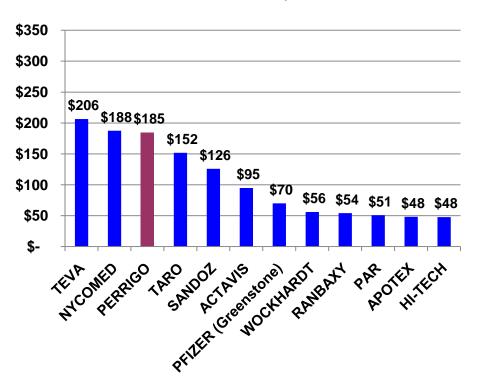
Largest, strongest and most diversified pipeline in our history

Paddock acquisition (now Perrigo Minnesota) adds scale and growth platform

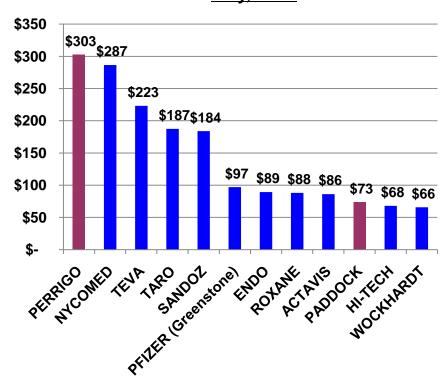


# U.S. Extended Topicals Generic Market, Our Share





#### US "Extended" Topical Generic Market, May, 2011





#### **Launch Track Record**

#### 3 product launches in FY09

Salicylic Acid Shampoo, Hydroquinone Time Release Cream, Loratadine Tablets

#### 7 product launches in FY10

 Mesalamine Enema Kit, PEG-3350, Clindamycin Foam, Ciclopirox Shampoo, Imiquimod Cream, HC Pramoxine Cream, HC Pramoxine Rectal Cream

#### 4 product launches in FY11

 Adapalene Cream, Levocetirizine Tablets, Levonorgestrel Tablets, Triamcinolone Nasal Spray

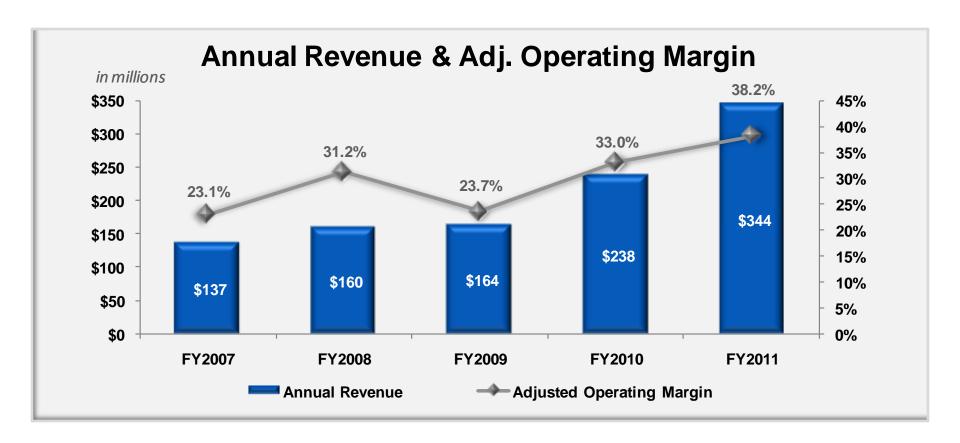
### 7 product launches by Paddock Labs in FY11

 Potassium Chloride Capsules, Indomethacin ER Capsules, Mefenamic Acid Capsules, Trospium Chloride Tablets, Ergocalciferol Capsules, Naritriptan Tablets, Clindamycin Palmitate Oral Solution





# **Leadership in the Generic Topical Market Driving Robust Results**





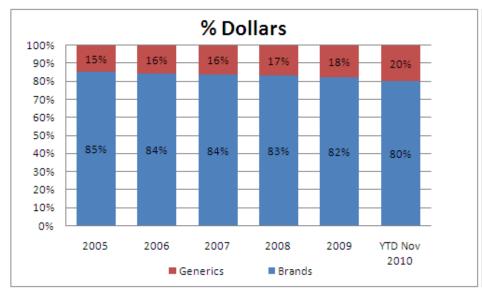
# **Rx Pharmaceuticals Segment**

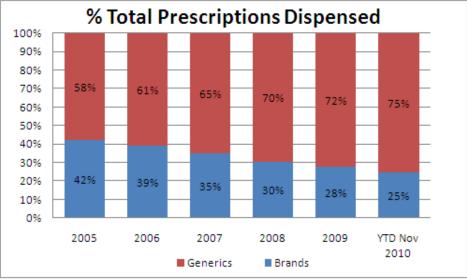
# **Market Overview**



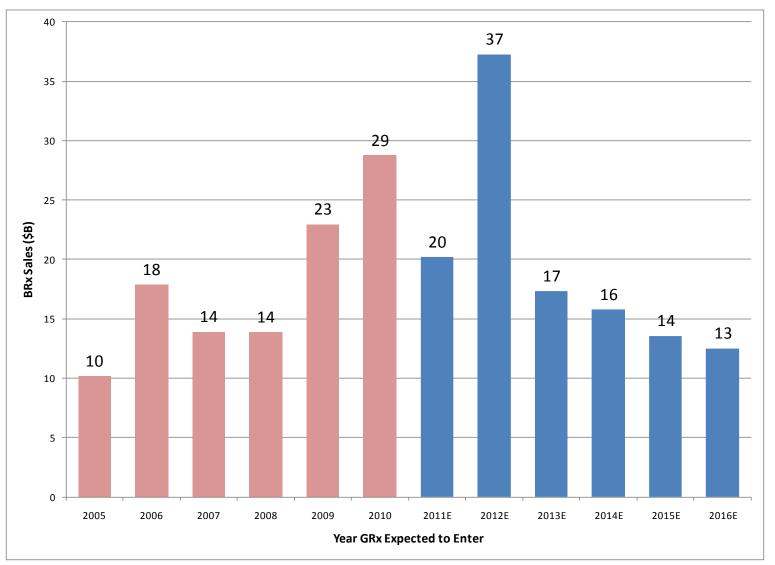


## Sales and Total Rx Share Brands and Generics





# Patent Expiry Over Time in Rx Revenue (\$B)





## **All Generics Are Not Created Equal**

#### New and Generic Drug Approvals - June 1, 2011

<u>Donepezil HCl Tabs</u> Matrix Laboratories Ltd., Approval

<u>Donepezil HCl Tabs</u> Cipla Ltd., Approval

<u>Donepezil HCl Tabs</u> Wockhardt Ltd., Approval

<u>Donepezil HCl Tabs</u> Roxane Laboratories, Inc., Approval

<u>Donepezil HCl Tabs</u> Sandoz Inc., Approval

<u>Donepezil HCl Tabs</u> Sun Pharmaceutical Industries Ltd., Approval

<u>Donepezil HCl Tabs</u> Huahai US Inc., Approval

<u>Donepezil HCI Tabs</u> Hikma Pharmaceuticals, Approval

Donepezil HCI Tabs Actavis Pharma, Approval

<u>Donepezil HCl Tabs</u> Torrent Pharmaceuticals Ltd., Approval

<u>Donepezil HCl Tabs</u> Pliva Hrvatska, Approval

Donepezil HCI Tabs Jubilant Life Sciences Ltd., Approval

<u>Donepezil HCl Tabs</u> Teva Pharmaceuticals, Approval

<u>Donepezil HCl Tabs</u> Dr. Reddy's Laboratories Ltd., Approval

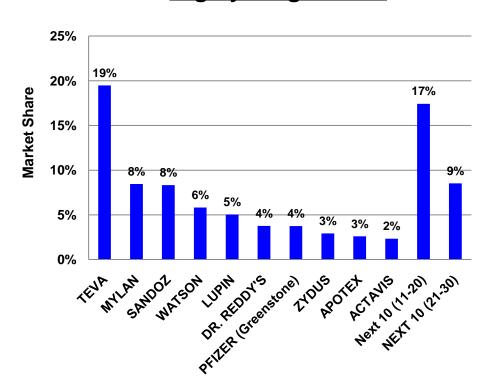
<u>Donepezil HCl Tabs</u> Aurobindo Pharma, Approval



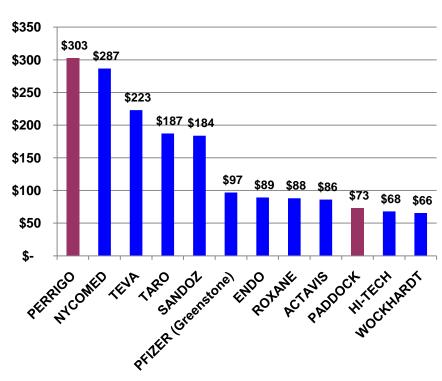


## Total U.S. Generic Market vs. Extended Topical Generic Market

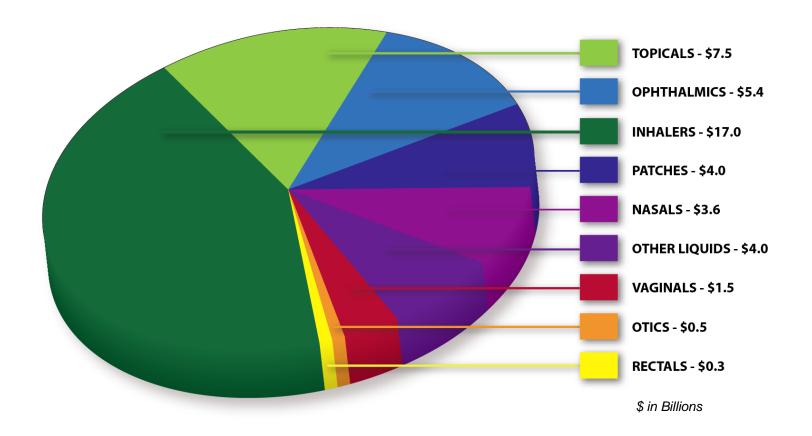
U.S. Generic Market Highly Fragmented



# U.S. Extended Topical Generic Market Key Players



# **Total U.S. Brand Opportunities in Extended Topicals: \$43.8B**





# **Rx Strategic Focus**



- Strive to be first-to-market or at generic market formation
- Aggressively pursue alliances and partnerships

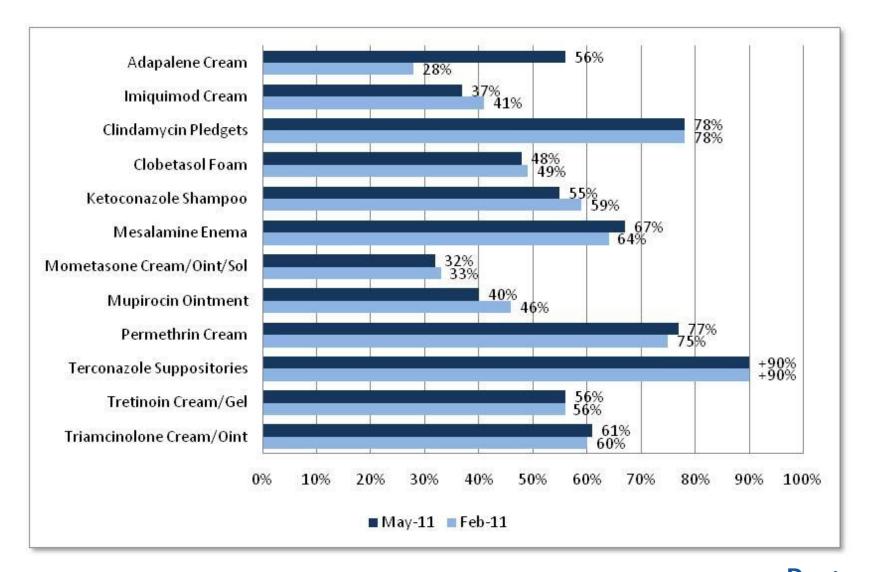
Increase overall scale

**Drive ORx® growth with new products** 

Make inroads into innovative topical development



# **Key Products – Perrigo U.S. Market Share**



## **Quantitative Pipeline Snapshot**

## 41 ANDAs Are Currently Pending FDA Approval

- ANDAs represent \$4B in branded sales
- 9 confirmed first-to-file ANDAs

#### 9 Ongoing PIV Litigations

- Clobetasol Propionate 0.05% Emulsion Foam (Olux-E®)
- Betamethasone 0.064%, Calcipotriene 0.005% Oint (Taclonex®)
- Fenofibrate Capsules (Antara®)
- Calcium Acetate Capsules (Phoslo®)
- Trospium Chloride ER Capsules (Sanctura XR®)
- Repaglinide Tablets (Prandin®)
- Bupropion Hydrobromide (Aplenzin®)
- Sodium Sulfate, Potassium Sulfate, Magnesium Sulfate Oral Solution (Suprep®)
- Acetaminophen IV (Ofirmev®)

### 7 Projects In Active Clinical Studies





# **Recent PIV Litigation Settlements / Date Certain Launches**

Levocetirizine Tablets and Syrup (Xyzal®)	Tablets launched in November, 2010; Date certain launch date for Syrup per settlement agreement: <b>November, 2011</b>
Two undisclosed topical products	AG rights for two undisclosed topical products in January and February 2012
Benzoyl Peroxide / Clindamycin Gel (Duac®)	Brand dismissed case with prejudice, Perrigo can launch upon FDA approval, expected in <b>FY2012 H2</b>
Clobetasol Shampoo (Clobex®)	Date certain launch date per settlement agreement:  July, 2012
Fluticasone Lotion (Cutivate®)	Date certain launch date per settlement agreement: September, 2012
Betamethasone Foam (Luxiq®)	Date certain launch date per settlement agreement:  January, 2013
Fluocinonide Cream (Vanos®)	Date certain launch date per settlement agreement:  December, 2013
Butoconazole Cream (Gynazole-1®)	Settlement agreement with brand includes contract manufacturing by Perrigo for KV's products Gynazole-1 and Clindesse and certain date certain launch of <b>March</b> , <b>2015</b> for Perrigo's generic to Gynazole-1



# **Inorganic Growth Opportunities**

# Continue to aggressively seek out business development opportunities

#### **Product alliances / partnerships – wide net**

- Risk / reward sharing for extended topicals
- Technologies / manufacturing capabilities we do not have (MDIs, patches, sterile)
- Authorized generics

#### M&A – more narrow focus

- Non-commodity products
- Strong pipeline
- Financially attractive



# **Paddock Acquisition Rationale**

#### Strategic fit

- Attractive portfolio of non-commodity Rx products (topicals, powders, sterile, controlled substances)
- Adds scale to Rx segment (~\$200M in sales) platform for future growth
- Large pipeline, including few promising products

#### **Structure**

- Acquisition of assets at a purchase price of \$540M
- Estimated value of asset vs. stock transaction is ~\$90M, making net "cost" \$450M

## Financially attractive

- Accretive to adjusted EPS in year 1
- ROIC accretive in just over 2 years





# Status of Paddock Labs / Perrigo Minnesota Integration

Closed acquisition on July 26th

Eliminated ~20 overlapping positions, several executives

Site now referred to as "Perrigo Minnesota," long-term commitment

Integration office established to track, run business and make decisions

**Executive Committee updated every two weeks on progress** 

Performance of the business to date is very favorable



# Journey of Growth, Execution & Continuous Improvement







# API (Active Pharmaceutical Ingredient) Segment

# Rafi Lebel – EVP & President Perrigo Israel

## Journey of Growth, Execution & Continuous Improvement

**Develops, manufactures and markets API** 

Focused on complex API products to third party customers

Our products are sold in more than 30 countries and in 4 continents

New product sales of \$32M driven by Temozolomide in E.U.

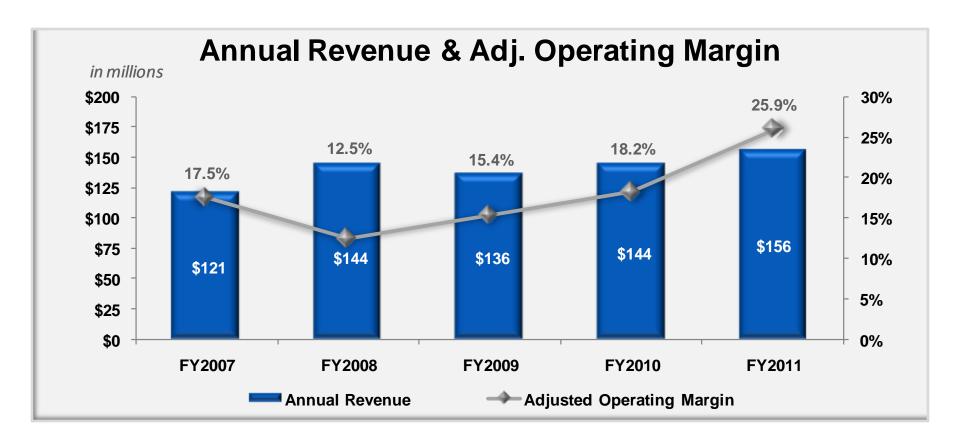
Growing vertical integration pipeline to support Perrigo's CHC & Rx BU's

Undergoing strategic platform transformation

**Sold API facility in Germany in FY10** 



# Leadership in the Active Pharmaceutical Ingredient Market





#### **API Business Overview**

Uncompromising quality of service at every stage

Specializes in tailor-made Research and Process Development

Wide range of industrial capabilities based on complex chemical reactions and technologies

Customer-tailored manufacturing scales, from lab to multiton quantities

State-of-the-art Instrumentation – operating under strict cGMP conditions, R&D facilities comply with FDA standards



#### **Global Generic Market**

Global generic market expected to grow to \$250B by 2015

Global generic Merchant API market expected to grow to \$30B by 2013 (~10% CAGR)

#### **Positive Factors**

- People living longer/consuming more drugs
- Emerging markets continue to grow
- \$135 150B of Rx brands going offpatent

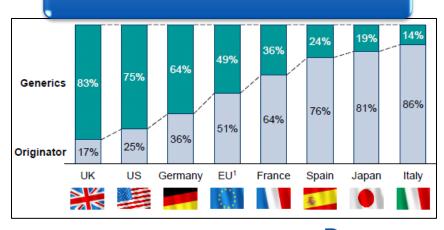
#### **Negative Factors**

- Pricing pressure from continuing consolidation of customers & companies
- Increasing competition
- Drying pipeline of blockbusters products

# Continued Growth but Lower Growth Rate



#### **Global Generic Penetration**





#### **Our Strategic Direction**

Increase pipeline to leverage global generic market growth

#### Complex APIs & V.I.

- Differentiation
- High barrier products
- Highly regulated markets
- Selective FDF\* with partners
- Vertical Integration products

#### **Complete Solution**

- Customer service
- Vertical integration
- FDF as line extensions to our API's

#### **Global Operations and R&D**

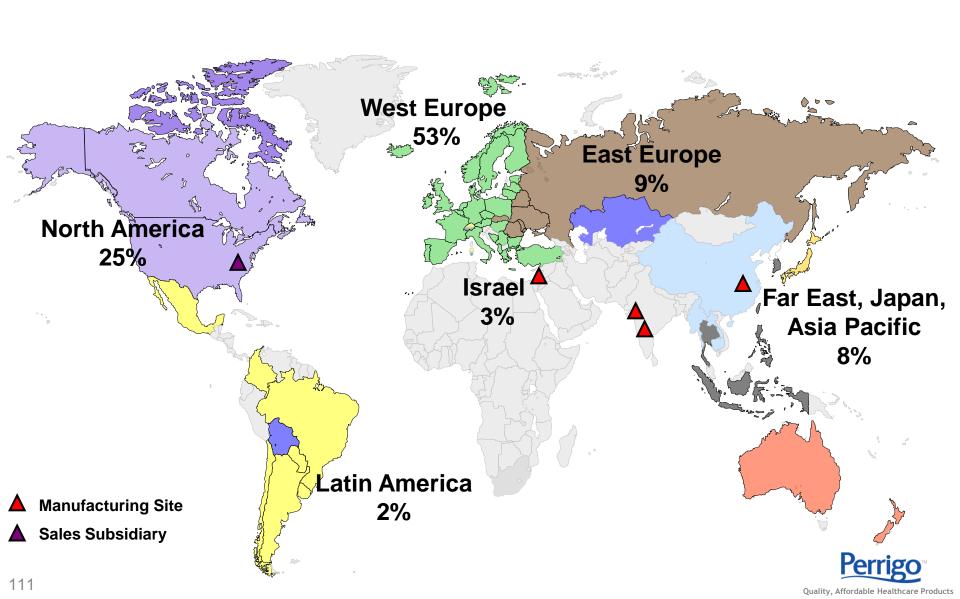
Israel, India and China

#### API Israel - Ramat Hovav





# Global Presence – FY11 Sales by Region



#### **Commercial Landscape Customers & Competition**

#### **Top Customers**

- Fresenius (APP)
- Hamlen
- Hi Tech
- Hospira
- KRKA
- Medac
- Morton Grove
- Mylan
- Sandoz
- Stada
- Teva/ Ratiopharm/ Cephalon

Some of Perrigo API top products are increasingly exposed to competition

New pipeline products including V.I. products enable Perrigo to grow sales and profit

Since 1999, 60% of the Top 25 generic companies have been acquired



# **Top & Vertically Integrated Products**

Top Products	Therapeutic Use
Cetirizine	Non-sedative anti- histamine
Flumazenil	Benzodiazepine antagonist
Fluticasone	Anti-inflammatory
Granisetron*	Anti-nauseate
Midazolam	Anesthetic
Moxonidine*	Anti-hypertensive
Tramadol	Analgesic
Temozolomide	Anti-neoplastic, alkylating agent

V.I. Products	Therapeutic Use
Ammonium Lactate	Ichthyosis vulgaris and xerosis
Fluticasone	Anti-inflammatory
Halobetasol	Anti-inflammatory & Anti-pruritic agent
Imiquimod	Immune response modifier
Mometasone	Anti-inflammatory
Cetirizine	Non-sedative anti- histamine
Temozolomide	Anti-neoplastic, alkylating agent
Anastrozole	Aromatase inhibitor



Antineoplastic, alkylating agent

Alzheimer's Disease, Cognition enhancer

Early and advanced Parkinson's disease

Non-steroidal aromatase inhibitor

Antineoplastic, alkylating agent

**Therapeutic Use** 

**Antiemetic** 

**Therapeutic Use** 

Proton Pump Inhibitor

**Proton Pump Inhibitor** 

**Proton Pump Inhibitor** 

Proton Pump Inhibitor

Proton Pump Inhibitor

Prophylaxis of asthma

Anti vaginal candida infections

Antineoplastic agent

Prophylaxis of asthma

New Product Pipeline – 3 <sup>rd</sup> Party & V.I. Products		
<u>FY 12</u>	Therapeutic Use	
Fluticasone (new ANDA+ NDA + New Customers)	Antiinflammatory, Antiallergic agent	
Anastrazole	Aromatase inhibitor	
Cisatracurium (Nimbex®)	Muscle relaxant neuromuscular blocking agent	
Imiquimod* (Aldara®)*	Immune response modifier	

Temozolomide\* (Temodal®, Temodar®)\*

Monelukast (Singular®) Donepezil - Japan (Aricept®)

FY 13 - FY15 (partial list)

Letrozole\* (Femara®) Palonosetron (Aloxi®)

Azacitidine (Vidaza®)

Rotigotine (Neupro®)

Omeprazole Mg

Rabeprazole Sod.

Esomeprazole Mg.

\* FDF Available

Omeprazole

Pantoprazole

Monelukast

**Tioconazole** 

114

Temozolomide\* (Temodar®)\* – US P-IV Aug 13 **Future V.I. Products** 

#### Journey of Growth, Execution & Continuous Improvement

Global generic market (API & FDF) continues to grow in the next years

Continued consolidation in the market results in less potential customers

Increase our pipeline to leverage the global generic market growth and Perrigo's growth

#### Our strategy focuses on:

- Complex high quality APIs in regulated markets offer higher margin
- V.I. for Perrigo as a captive market will enable increased
- Future profitability & first to market entry of Perrigo FDF products

#### Two legged global operations strategy offers high quality products:

- Israel High barrier and high gross margin products
- India Mature "bread & butter" products and V.I. products which will serve future
- Perrigo expansion and demand







# **Global Operations and Supply Chain**

# John Hendrickson, EVP Global Operations and Supply Chain

#### Journey of Growth, Execution & Continuous Improvement

Quality fully integrated into operational systems Supply chain integrated with retail customers Cost focused throughout the supply chain Integrated API / supplier production for some key items High volume supply partners with global footprint Great partners on ingredients, finished products and contracted services **Experienced leadership to drive results** Investments in capital and people aligned with growth plans and core pillars

Strengths Aligned with Perrigo's Strategy



#### **Global Perrigo Sites**

# Over 8,700 employees worldwide!



Quality, Affordable Healthcare Products

### Perrigo Headquarters – Allegan, MI



Employees: 3,300

**Primarily OTC** 

**Critical mass/scale** 

**Production of 35B tablets/year** 

**Mass customization** 

More than 7K SKUs



# Perrigo Holland, MI



**Employees: 375** 

OTC Contract / Manufacturing



# **Perrigo Minnesota**

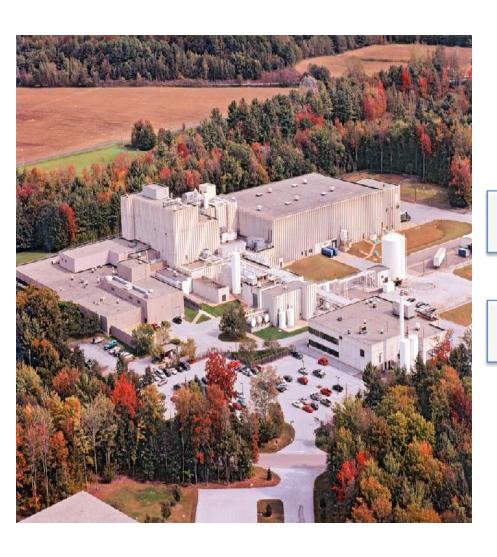


**Employees: 400** 

**Generic Rx products** 



# Perrigo Infant Formula – Virginia, Ohio & Vermont



**Employees: 500** 

**Infant Formula and Foods** 



## Perrigo Florida



**Employees: 200** 

Pediatric electrolytes, enemas and feminine hygiene products



#### **Perrigo New York**



**Employees: 450** 

Prescription and OTC creams, ointments, liquids, shampoos and suppositories

### **Perrigo South Carolina**



**Employees: 400** 

**Vitamins** 

250 in-house formulas

3,000 finished packaged SKUs



## **Perrigo Mexico**



**Employees: 500** 

Mexico's SB leader

**OTC / Rx products** 

**U.S. FDA approved operations** 



## Perrigo Australia



**Employees: 150** 

OTC pharmaceuticals for retail and hospitals



#### **Perrigo United Kingdom**



**Employees: 500** 

**OTC** products

Licensed for E.U. distribution

**Shipping and receiving** 



#### Perrigo Israel – Bnei Brak, Yerucham & Ramat Hovav



Employees: 1,050

**Corporate offices in Bnei Brak** 

Manufacturing for U.S. Rx market; creams / ointments & foams / nasals

Development, manufacturing & marketing of API

R&D of prescription & OTC pharmaceuticals

**Drug / Device distribution in Israel** 



# Perrigo India – Hyderabad



**Employees: 50** 

Formulation and analytical R&D for monograph and prescription products



## Perrigo China – Shanghai



**Employees: 60** 

Raw material sourcing & quality assurance

**Nutritional sales** 



# **Perrigo India API Facility**

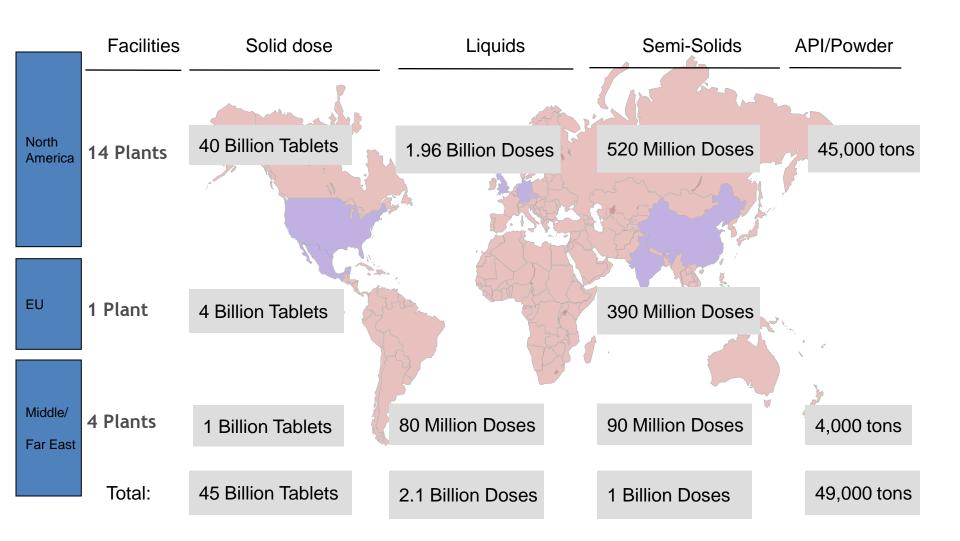


**Employees: 140** 

**API** manufacturing

R&D

### One of the World's Leading Pharmaceutical Manufacturers





#### **Broad Operational and Supply Capabilities**

**Tablets** 

**Capsules** 

**Solutions** 

**Suspensions** 

**Sprays (Nasal)** 

**Suppositories** 

**Creams/ointments** 

**Powders** 

Lozenge

**Foam** 

**Aerosols** 

Gums

Injectables







### **National Brand Contract Sales (\$000's)**

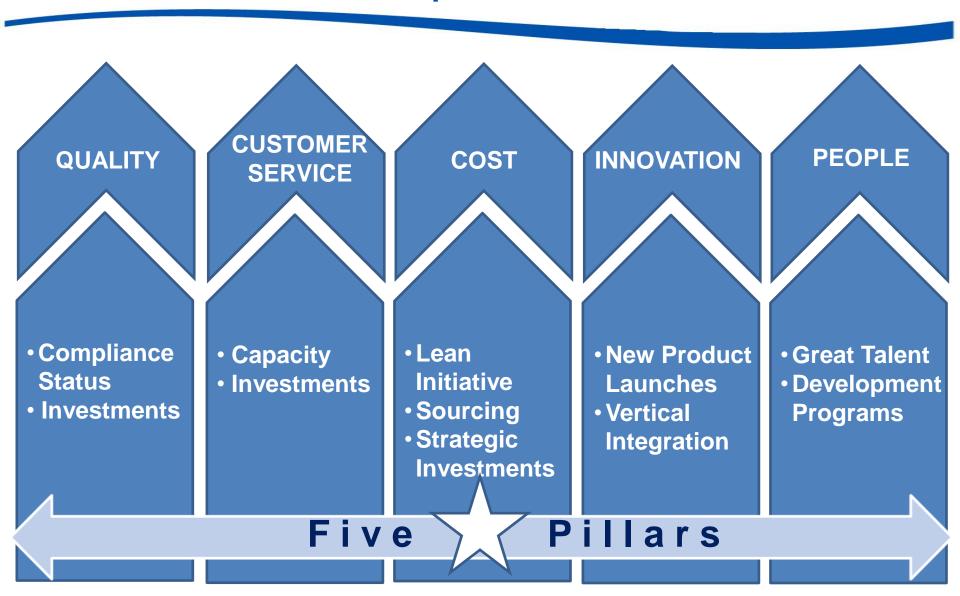


Sales to national brands has continued to increase

Broad portfolio of products combined with strong marketing expertise make this a natural fit



#### **Five Pillars = Operational Excellence**



Where are we Investing?



#### Quality

#### All 19 plants globally in good compliance standing

# Allegan warning letter resolved and remediation extended to all sites; resolution achieved by:

- Global team focus (30 global quality/operations non-Allegan resources lead the review teams full time)
- Selective use of external resources (two renowned consultant teams) to confirm initial plan
- People investments (hired over 100 professionals)
- Capital Investments (>\$20M invested)

Established global compliance and quality assurance teams to ensure all sites remain on good status

Aligned all organization structure, metrics / objectives, and incentives around sustainable compliance



#### **Customer Service (Growth Capacity)**

All operating sites producing at full strength

#### Added over \$25M of "capacity" assets in FY11 with over \$35M planned for FY12

- Extended release/high tech tablets
- Suspensions/complex liquids (nasal)
- Creams/ointment expansions
- API expansion

Partnerships with key suppliers to drive business growth and capacity expansion

Balancing of current sites for capacity utilization and redundancy

Development of new solid dose site for next level expansion

Utilization of Lean Sigma processes and investments to increase velocity from suppliers to production to labs to shipments



#### **Cost Effectiveness**

# Utilization of Lean Sigma initiatives to drive costs (waste) out of the system

- Waste reduction
- Deviation elimination
- Automated flow enabled by technology
- Increased velocity through operations to drive working capital

Utilization of global sourcing, resourcing and leverage to drive material/transformation improvements

# **Expansion of vertical integration to key APIs and core suppliers** within a low cost environment

- Perrigo API India
- Supplier integration

Increased utilization of global operation/supply footprint to maximize throughput and tax advantages



#### **Innovation**

Utilization of Stage Gate "launch" process to deliver one new product every week

Efficiently integrate product and company acquisitions into the Perrigo systems to deliver synergistic/growth objectives

Vertical integration of core technologies to deliver low cost, strong supply processes



#### **People**

# Hire high quality, core leaders to enable growth

- Development programs
- Education
- Experiential opportunities

Compensation tied to corporate results and ROIC metrics



#### Journey of Growth, Execution & Continuous Improvement

Quality fully integrated into operational systems Supply chain integrated with retail customers Cost focused throughout the supply chain Integrated API / supplier production for some key items High volume supply partners with global footprint Great partners on ingredients, finished products and contracted services **Experienced leadership to drive results** Investments in capital and people aligned with growth plans and core pillars

Strengths Aligned with Perrigo's Strategy





# **Global Finance**

# **Judy Brown, EVP and CFO**

#### Journey of Growth, Execution & Continuous Improvement

Strong historical performance

Continued growth and leverage of the P&L

Strong, well capitalized balance sheet provides foundation for future growth

Proven track record of acquisition integration into our existing processes and operations

**ROIC** focus embedded into DNA of organization



# Performance vs. Internal Goals<sup>1</sup>

#### \$ in millions

Perrigo Long	g-Term Financial Goals:	FY08	FY09	FY10	FY11	3 Year CAGR	Status
Revenue: + 5 – 8	%	\$ 1,727	\$ 2,006	\$ 2,268	\$ 2,755	17%	✓
EPS <sup>2</sup> : + 10 – 16	%	\$ 1.79	\$ 2.07	\$ 3.03	\$ 4.01	31%	✓
Operating Cash F	low <sup>3,4</sup> : > 125% of NI	191%	165%	149%	110%	143%	✓
Segme							
CHC	+ 5 – 8 %	\$ 1,169	\$ 1,413	\$ 1,574	\$ 1,685	13%	✓
Nutritionals <sup>5</sup>	+ 5 – 8 %	171	226	259	503	43%	$\checkmark$
Rx	+ 15 – 20 %	160	164	238	344	29%	$\checkmark$
API	+ 6 – 10 %	144	136	140	156	3%	×
Segment Op	perating Income Goals:						
CHC	+ 10 – 15 %	\$ 186	\$ 251	\$ 310	\$ 303	17%	$\checkmark$
Nutritionals <sup>5</sup>	+ 10 – 15 %	0	(4)	17	91	1286%	<b>√</b>
Rx	+ 20 – 30 %	50	39	78	131	38%	✓
API	+ 10 – 15 %	18	21	26	40	31%	<b>√</b>



<sup>1</sup> From continuing operations. See Appendix for reconciliation to GAAP.

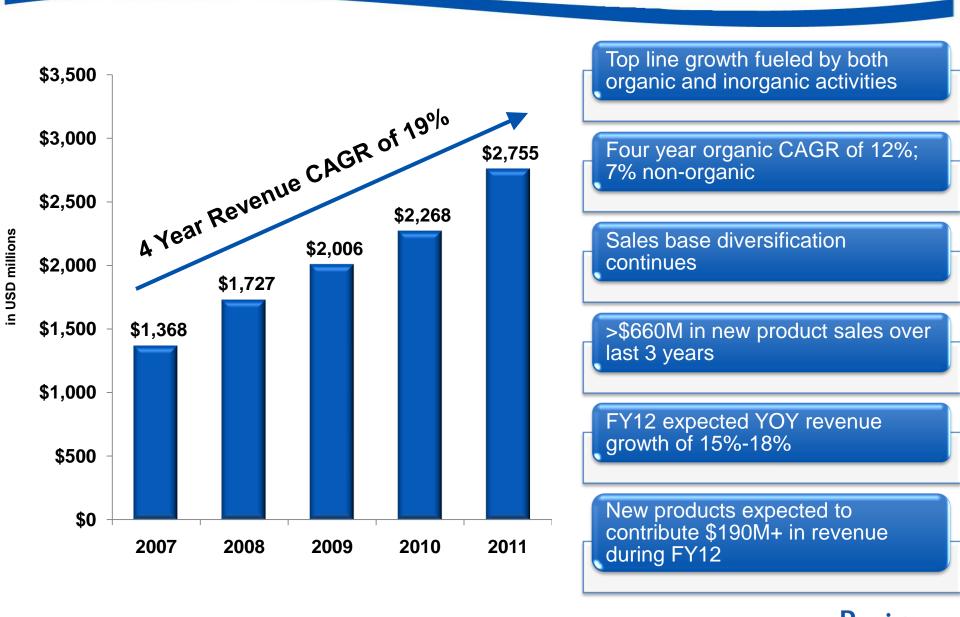
<sup>2</sup> GAAP diluted earnings per share excluding special items, restructuring, impairment charges and other non-recurring items

<sup>3</sup> Based on average results over measured time period rather than CAGR

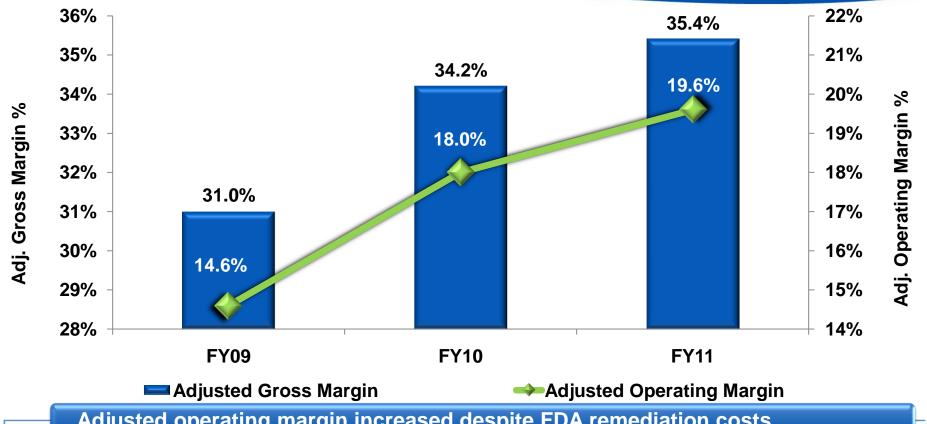
<sup>4</sup> Total Company, including Consumer Products

<sup>5</sup> Acquisition of PBM in May 2010, included in Nutritionals Segment

## **Revenue Performance\***



# Perrigo Adjusted GM% and Adjusted OM% Performance\*



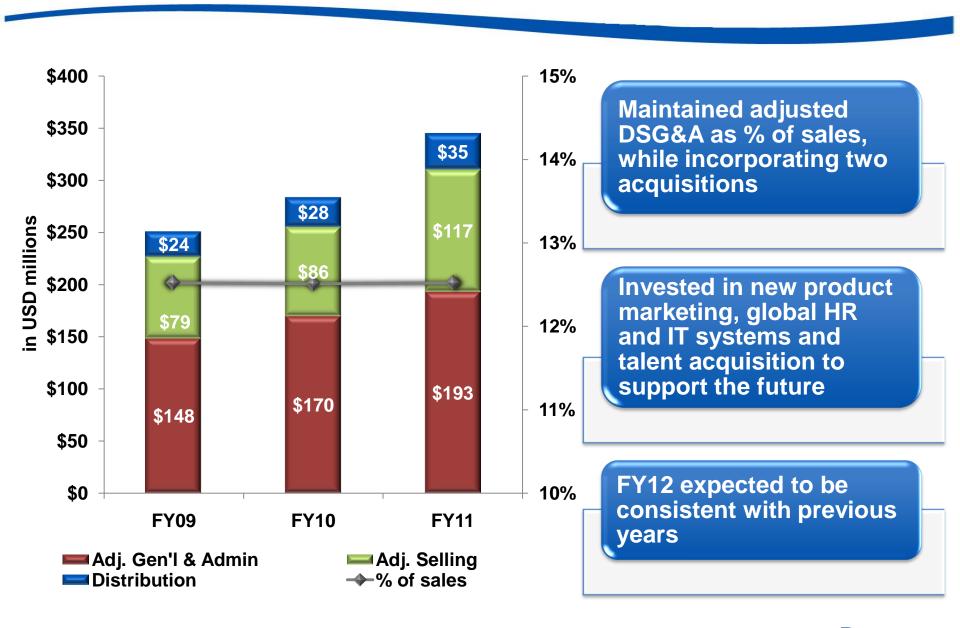
Adjusted operating margin increased despite FDA remediation costs

Goal to increase adjusted operating margins by at least 100 bps per year over next 3 years

FY12 expected adjusted operating margin of 20% to 22%

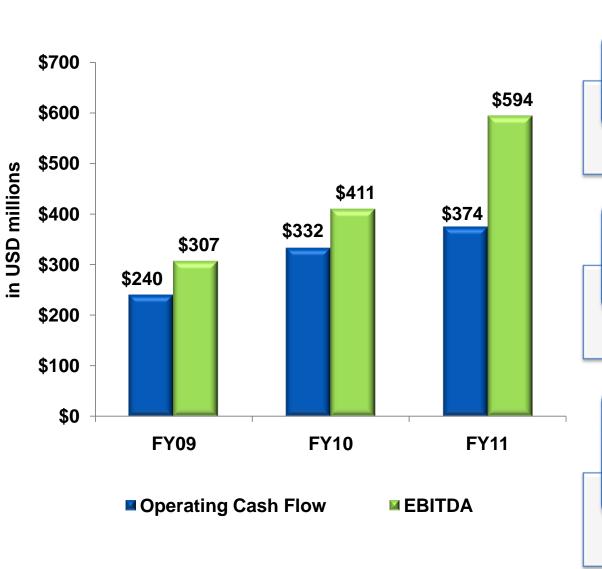


## Adjusted Distribution, Selling, General & Administration Expenses\*





# **Operating Cash Flow and EBITDA\***



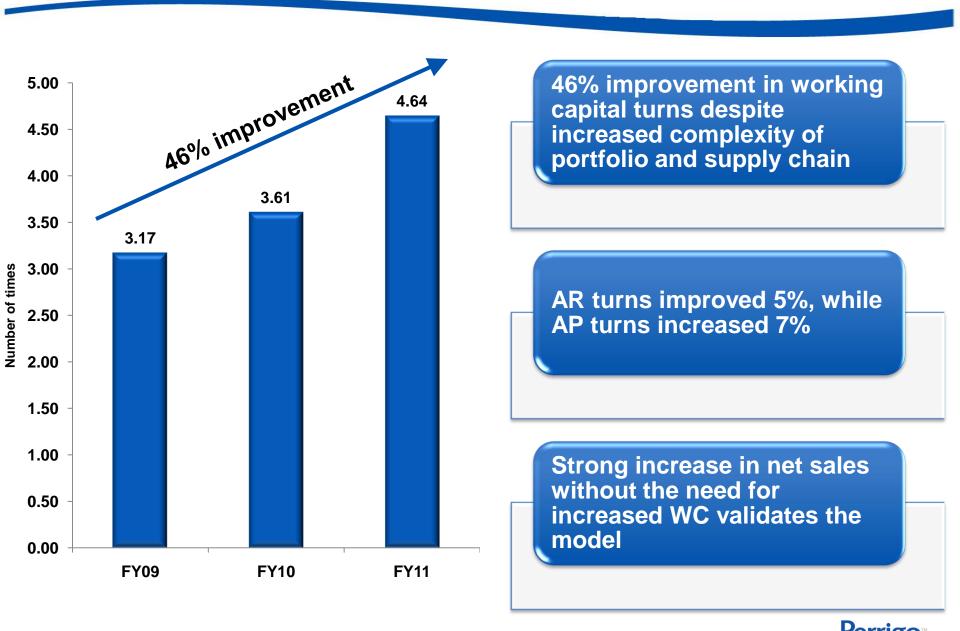
Continued record cash flow despite economy

Cash Flow from Operations far surpassed net income for last ten years

FY12 projected Cash Flow from Operations of between \$470M and \$500M, an increase of 26-34%



# **Cash Flow Management – GAAP Working Capital Turns Improvement**



# Journey of Growth, Execution & Continuous Improvement

Expanding Our Reach

- Acquisition of JB Labs
- Acquisition of Diba (Mexico)
- Acquisition of Unico
- ORx launches

- Acquisition of PBM (infant nutrition)
- Acquisition of Orion Labs (Australia)
- Investment in API India plant
- Expand Indian R&D
- Launched first opthalmic product

- Investment in AgaMatrix (Diabetes care)
- International footprint expansion
- Investment in API India plant

- Acquisition of Paddock Labs
- Continued European and Asian footprint expansion
- New dosage forms
- Guaifenesin products

FY09 FY10 FY11

Enhance Effectiveness

- Investment in sales forecasting systems
- RFT & deviations continue to improve
- SKU reduction prgm
- Expansion of Michigan facility
- Successful process integration of acquisitions

- Expand shared service footprint
- Exit Germany API
- Divest Israel
   Consumer Products
- Supply Chain automation investments

- Successful resolution of FDA warning letter
- Significant investments in quality systems
- Full-time integration team

 Capacity expansion and enhancements

**FY12** 

- Further expand shared services
- First to market on new product pipeline
- New dosage forms



# How We've Grown – Financial Highlights FY09-FY11

in USD millions, except per share amounts	Ne	et Sales *	Adjusted Operating Income *			djusted EPS *
Fiscal 2009	\$	2,005.6	\$	\$ 293.2		2.07
New Products:						
OTC/VMS		167.0		69.7		0.53
RX		141.3		70.7		0.60
API		32.0		12.8		0.12
Acquisitions		350.7		78.4		0.42
Core Pricing/Volume Growth		58.4		16.6		0.14
Tax Rate Leverage						0.09
Other						0.04
Fiscal 2011	\$	2,755.0	\$	541.3	\$	4.01
CAGR		17.2%		35.9%		39.2%

# **Future Planning Horizons – Organic Growth Only\***

FY12 Guidance	Perrigo Long-Term Financial Goals	FY13 - FY15 Goals (3 year CAGR)
15 - 18%	Revenue Growth	5 - 10%
12 - 16%	Adjusted EPS Growth	10 - 20%
>125% NI	Operating Cash Flow - annual target	>125% NI
YOY Revenue Growth	Segments	Segment 3 year CAGR Revenue Growth
12 - 14%	CHC	5 - 10%
5 - 7%	Nutritionals	5 - 10%
55 - 57%	Rx	10 - 20%
9 - 11%	API	5 - 10%
Segment Adj. Operating Margin	Segments	Segment 3 year CAGR Adj. Op. Inc. Growth
18 - 19%	CHC	10 - 20%
17 - 19%	Nutritionals	10 - 15%
38 - 40%	Rx	15 - 25%
25 - 27%	API	10 - 15%



# **Debt Composition Continues to Build on Consistent Principles**

# \$1.49 billion \*



**Term Loans** 

Private Placement Notes

Average cost of borrowing 4.47% is a strategic as well as competitive advantage



# **Debt Profile Continues to Support Long Term Flexibility**

#### in USD millions

### **Maturities\***



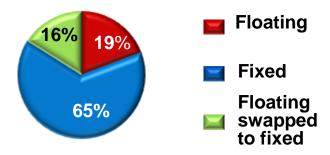
**Total Debt = \$1,493M** 

# Debt to Capital 44% \$1,478 46% \$944\*\* 54% \$1,094 63% \$1,531 56% \$1,866 FY10 FY11 FY12 Proj

## Total Debt



#### Year-End FY11 Rate Structure\*

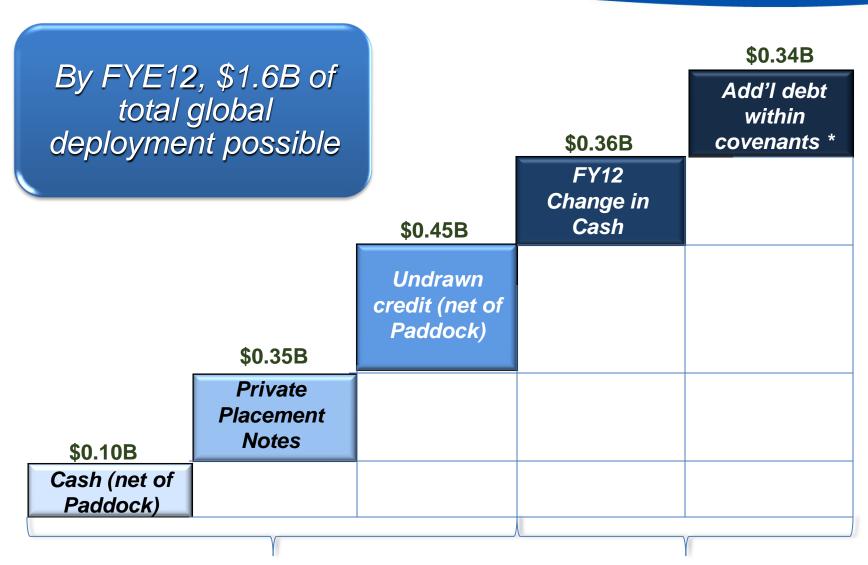


## **Year-End Leverage**

	<u>FY11</u>	FY12 Proj
LTM EBITDA	\$594	\$724
Debt to EBITDA	1.50	2.04



# Strong Balance Sheet and Cash Flows Drive Liquidity for Growth



**\$900M Committed Liquidity** 

Additional Capacity/Liquidity



# **Uses of Liquidity**

#### **Continued reinvestment in the business**

- CAPEX projected in the \$95 -105M range in FY12
- Expected FY13-15 normalized CAPEX targeted to equal depreciation, or approximately \$80 - 100M

#### Shareholder return

- Annual dividend increases consistent with long-term EPS growth
- Value-based share repurchases

## Strategic investment

- Continued proactive pursuit of acquisitions in critical markets and adjacent categories
- Investment in key capabilities, such as R&D and international footprint



## What are the Filters We Use to Consider M&A?

#### **New Adjacency, Product or Market?**

Does the opportunity allow us to expand our footprint to better provide Quality, Affordable Healthcare?

#### **Customer and Regulatory Environment Favorable?**

Is the market already using OTCs, GRx, infant formulas? What are the consumers' behaviors? Are products already accessible to consumers? Is the retail environment highly fragmented?

Do we have the necessary infrastructure?

Are we acquiring the go-to-market (distribution, customers) and/or brand position needed to be successful? What will we need to add/change?

# ROIC > (WACC + 200bps)?

Is there a clear path to being able to generate excess returns by year 3?

We have a disciplined process to filter dozens of opportunities available to us



# Return on Invested Capital (ROIC)\*

<u>FY</u>	<b>Reported</b>
2007	8.8%
2008	13.3%
2009	13.3%
2010	14.7%
2011	17.2%

Internal ROIC metric is foundational basis for all management decision making

This focus has resulted in consistent creation of excess returns in addition to growth

Management focused on operating, or tangible invested, capital

All acquisitions must show path to being >200 bps above WACC to even be considered



# **Journey of Growth, Execution & Continuous Improvement**

Strong historical performance

Continued growth and leverage of the P&L

Strong, well capitalized balance sheet provides foundation for future growth

Proven track record of acquisition integration into our existing processes and operations

**ROIC** focus embedded into DNA of organization





# **Questions**



# **Appendix**

	F	Y 2007*	F	Y 2008*	F	Y 2009*	F	Y 2010*	F	Y 2011*
Consolidated Net sales	¢1	267 747	Φ.	707 400	e o	2,005,590	Φ.	2,268,150	Φ.	2,755,029
Net Sales	φı	,367,717	Ф	,727,480	Φ2	.,005,590	Φ.	2,200,100	Φ.	2,755,029
Reported gross profit	\$	364,258	\$	515,497	\$	597,100	\$	746,233	\$	944,870
Deal-related amortization (3)		12,383		22,409		19,361		18,736		30,663
Impairment of fixed assets		-		-		1,600		-		-
Impairment of intangible asset		-		10,346		-		-		-
Inventory step-ups		4,573	_	5,756		2,923		10,904		
Adjusted gross profit	\$	381,214	\$	554,008	\$	620,984	\$	775,873	\$	975,533
Adjusted gross profit %		27.9%		32.1%		31.0%		34.2%		35.4%
Reported selling expenses	\$	65,119	\$	76,681	\$	82,480	\$	91,464	\$	132,408
Deal-related amortization (3)		(1,268)		(1,705)		(3,782)		(5,617)		(14,953)
Adjusted selling expenses	\$	63,851	\$	74,976	\$	78,698	\$	85,847	\$	117,455
Reported general and administration expenses	\$	106,452	\$	142,895	\$	149,333	\$	178,510	\$	197,290
Acquisition costs		-		· -		· -	•	(8,189)		(3,243)
Deal-related amortization (3)		(206)		(139)		(452)		(772)		(1,162)
Impairment of note receivable		(2,034)		-		-		` -		-
Loss on asset exchange		-		-		(639)		-		
Adjusted general and administration expenses	\$	104,212	\$	142,756	\$	148,242	\$	169,549	\$	192,885
	_									
Reported operating income Acquisition costs	\$	93,859	\$	192,759 -	\$	249,488	\$	335,899 8,189	\$	490,205 3,243
Deal-related amortization (3)		13,858		24,218		23,596		25,127		46,778
Impairment of note receivable		2,034				-		-		-10,770
Impairment of fixed assets		-,		-		1,600		_		_
Impairment of intangible asset		-		10,346		-		-		-
Inventory step-ups		4,573		5,756		2,923		10,904		-
Loss on asset exchange		-		-		639		-		-
Restructuring charges		879		2,312		14,647		9,523		1,033
Write-offs of in-process R&D		8,252	_	2,786		279		19,000		
Adjusted operating income	\$	123,455	\$	238,177	\$	293,172	\$	408,642	\$	541,259
Adjusted operating income %		9.0%		13.8%		14.6%		18.0%		19.6%
Reported income from continuing operations	\$	69,064	\$	138,811	\$	142,829	\$	224,434	\$	340,558
Acquisition costs (1)		-		-		-		7,752		2,049
Deal-related amortization (1,3)		10,856		17,543		17,434		18,110		32,102
Impairment of fixed assets (1)		-		-		992		-		-
Impairment of intangible asset (1)		-		6,518		-		-		-
Impairment of note receivable (1)		1,261		-		-		-		-
Inventory step-ups (1)		2,675		4,144		1,956		6,932		-
Investment impairment (2)		-		-		15,104		-		-
Loss on asset exchange (2)		-		-		639		-		-
Restructuring charges (1)		-		1,620		14,647		9,255		652
Write-offs of in-process R&D (1)		4,827		2,006		201		14,612		-
Adjusted income from continuing operations	\$	88,683	\$	170,642	\$	193,802	\$	281,095	\$	375,361
Diluted earnings per share from continuing operations										
Reported	\$	0.74	\$	1.46	\$	1.53	\$	2.42	\$	3.64
Adjusted	\$	0.95	\$	1.79	\$	2.07	\$	3.03	\$	4.01
Diluted weighted average shares outstanding		93,807		95,210		93,629		92,845		93,529
(1) Net of taxes										

<sup>(1)</sup> Net of taxes

# Table I PERRIGO COMPANY RECONCILIATION OF NON-GAAP MEASURES

(in thousands, except per share amounts) (unaudited)

<sup>(2)</sup> Not tax affected

<sup>(3)</sup> Amortization of acquired intangible assets related to business combinations and asset acquisitions

# Table II PERRIGO COMPANY RECONCILIATION OF NON-GAAP MEASURES

(in thousands) (unaudited)

	F	Y 2007*	F	Y 2008*	F	Y 2009*	F	Y 2010*	F	Y 2011*
Consumer Healthcare Net sales	\$	880,354	\$1	,169,131	\$1	,412,550	\$ 1	1,573,749	\$ 1	1,684,938
	·	·	Ψ.		Ψ.		Ψ		*	
Reported operating income	\$	61,270	\$	173,114	\$	240,047	\$	303,677	\$	293,097
Deal-related amortization (1)		3,158		5,314		6,643		5,898		8,387
Impairment of note receivable		2,034		-		-		-		-
Impairment of fixed assets		-		-		1,600				-
Inventory step-ups		-		5,756		1,864		471		-
Loss on asset exchange		- 070		-		639		-		4 000
Restructuring charges	•	879	\$	2,312	Ф.	- 202	\$	240.040	\$	1,033
Adjusted operating income	<u>\$</u>	67,341	<u> </u>	186,496	\$	250,793	<u> </u>	310,046	<u></u>	302,517
Adjusted operating income %		7.6%		16.0%		17.8%		19.7%		18.0%
Rx Pharmaceuticals										
Net sales	\$	137,279	\$	159,576	\$	163,947	\$	237,569	\$	343,717
Reported operating income	\$	19,279	\$	23,428	\$	27,590	\$	48,503	\$	120,364
Deal-related amortization (1)		7,902		15,967		11,186		10,800		10,958
Impairment of intangible asset		-		10,346		-		-		-
Inventory step-ups		4,573		-		-		-		-
Write-offs of in-process R&D		-		-		-		19,000		-
Adjusted operating income	\$	31,754	\$	49,741	\$	38,776	\$	78,303	\$	131,322
Adjusted operating income %		23.1%		31.2%		23.7%		33.0%		38.2%
API										
Net sales	\$	120,631	\$	144,444	\$	135,731	\$	139,980	\$	155,717
Reported gross profit	\$	49,168	\$	49,376	\$	50,571	\$	55,481	\$	68,400
Deal-related amortization (1)		1,793		2,031		1,987		1,980		2,503
Adjusted gross profit	\$	50,961	\$	51,407	\$	52,558	\$	57,461	\$	70,903
Adjusted gross profit %		42.2%		35.6%		38.7%		41.0%		45.5%
Reported operating income	\$	19,216	\$	15,831	\$	4,039	\$	15,312	\$	37,819
Deal-related amortization (1)		1,893		2,260		2,188		1,966		2,503
Restructuring charges		-		-		14,647		8,824		-
Adjusted operating income	\$	21,109	\$	18,091	\$	20,874	\$	26,102	\$	40,322
Adjusted operating income %		17.5%		12.5%		15.4%		18.6%		25.9%

<sup>(1)</sup> Amortization of acquired intangible assets related to business combinations and asset acquisitions

<sup>\*</sup>All information based on continuing operations.

# Table III PERRIGO COMPANY FY 2012 GUIDANCE

#### **RECONCILIATION OF NON-GAAP MEASURES**

(unaudited)

	Fiscal 2012 Guidance*
FY12 reported diluted EPS from continuing operations range	\$3.79 - \$3.94
Deal-related amortization (1)	0.54
Charge associated with inventory step-up	0.11
Charges associated with acquisition-related costs	0.06
FY12 adjusted diluted EPS from continuing operations range	\$4.50 - \$4.65
Consolidated	
Reported consolidated operating margin range	16.8% - 18.8%
Deal-related amortization (1)	2.4%
Inventory step-up	0.5%
Acquisition costs	0.3%
Adjusted consolidated operating margin range	20% - 22%
Consumer Healthcare	
Reported operating margin range	17.5% - 18.5%
Deal-related amortization (1)	0.5%
Adjusted operating margin range	18% - 19%
Nutritionals	
Reported operating margin range	12.0% - 14.0%
Deal-related amortization (1)	5.0%
Adjusted operating margin range	17% - 19%
Rx Pharmaceuticals	
Reported operating margin range	28.2% - 30.2%
Deal-related amortization (1)	6.8%
Inventory step-up	3.0%
Adjusted operating margin range	38% - 40%
API	
Reported operating margin range	23.8% - 25.8%
Deal-related amortization (1)	1.2%
Adjusted operating margin range	25% - 27%

<sup>(1)</sup> Amortization of acquired intangible assets related to business combinations and asset acquisition

<sup>\*</sup>All information based on continuing operations.

# Table IV PERRIGO COMPANY RECONCILIATION OF NON-GAAP MEASURES

(dollars in thousands) (unaudited)

#### Fiscal Year

	2009	2010		2011	 2012 Buidance
Net cash from operating activities  Changes in operating assets and liabilities, net of	\$ 239,757	\$	332,363	\$ 373,961	\$ 483,500
asset and business acquisitions	12,091		(15,738)	10,996	(23,600)
Other non-cash expenses	(35,018)		(18,722)	57,181	45,800
Interest expense, net	26,995		28,415	42,312	62,250
Income tax expense	63,452		84,215	 109,996	 155,700
EBITDA	\$ 307,277	\$	410,533	\$ 594,446	\$ 723,650
Total debt, including current maturities				\$ 892,770	\$ 1,477,770
Debt to EBITDA				1.50	2.04

# Table V PERRIGO COMPANY RECONCILIATION OF NON-GAAP MEASURES

(in thousands) (unaudited)

	 2007 <sup>(1)</sup>	2008 <sup>(1)</sup>	_F	iscal Year 2009 <sup>(1)</sup>	2010	2011
Reported operating income	\$ 97,971	\$ 194,858	\$	247,307	\$ 335,899	\$ 490,205
Estimated income tax expense <sup>(2)</sup>	(16,076)	(41,337)		(76,071)	(91,649)	(119,764)
Net operating profit after-tax	\$ 81,895	\$ 153,521	\$	171,236	\$ 244,250	\$ 370,441
Total assets	\$ 1,925,154	\$ 2,578,409	\$	2,443,237	\$ 3,109,003	\$ 3,189,221
Cash and cash equivalents	(30,305)	(318,599)		(316,133)	(109,765)	(310,104)
Investment securities	(49,110)	(560)		(3)	(559)	-
Current deferred income taxes	(41,400)	(42,241)		(23,261)	(27,225)	(30,474)
Non-current deferred income taxes	(54,908)	(73,726)		-	-	(10,531)
Restricted cash	(422,000)	(400,000)		(400,000)	(400,000)	-
Total invested assets	 1,327,431	1,743,283		1,703,840	2,571,454	2,838,112
Accounts payable	(164,318)	(235,922)		(271,537)	(267,311)	(343, 278)
Accrued payroll and related taxes	(46,226)	(70,977)		(54,196)	(79,219)	(81,455)
Accrued income taxes	(29,460)	(3,317)		(3,334)	(11,665)	(10,551)
Other current accrued liabilities(3)	(95,551)	(108,474)		(116,165)	(149,944)	(148,888)
Total invested capital	\$ 991,876	\$ 1,324,593	\$	1,258,608	\$ 2,063,315	\$ 2,253,939
Average invested capital <sup>(4)</sup>	\$ 929,327	\$ 1,158,235	\$	1,291,601	\$ 1,660,962	\$ 2,158,627
Return on invested capital <sup>(5)</sup>	8.8%	13.3%		13.3%	14.7%	17.2%

<sup>(1)</sup> Financial data has not been retrospectively adjusted for the voluntary change in accounting principle to eliminate the one-month reporting lag for the Company's foreign subsidiaries.

<sup>(2)</sup> Based upon the Company's effective tax rate multiplied by the operating income for fiscal years 2007, 2008, 2009, 2010 and 20

<sup>(3)</sup> Reflects accrued customer programs and accrued liablities.

<sup>(4)</sup> Based upon the trailing 12-month average.

<sup>(5)</sup> Based on net operating profit after-tax divided by average invested capital.